



Global Action for Policy Initiative | Northeastern University
The “*Missing*” Link between Evidence Based Research and Policy Implementation

Workshop Location

Interdisciplinary Science and Engineering Complex
(ISEC) Columbus Avenue
805 Columbus Ave.
Boston MA 02120

Dinner Location

Curry Student Center
360 Huntington Ave.
Boston, MA 02115

For any questions, please reach out to

Nishith Prakash
n.prakash@northeastern.edu
Cell: 832-474-6341

Silvia Prina
s.prina@northeastern.edu
Cell: 857-919-9899



Global Action for Policy Initiative | Northeastern University
The “Missing” Link between Evidence Based Research and Policy Implementation

Friday, March 8th, 2024 | 8:00 a.m. — 6:45 p.m.
Northeastern University, Boston, Massachusetts

Agenda for Day 1

8:00 — 8:45 a.m.	Registration and Breakfast
8:45 — 9:00 a.m.	Welcome remarks and Introduction of the GAP Initiative by Silvia Prina , <i>Co-Director GAP, Associate Professor of Economics</i> , Northeastern University
9:00 — 9:15 a.m.	Welcome by Uta Poiger , <i>Special Advisor to the Provost</i> , Northeastern University
Keynote Lecture: Developmental Challenges in 21st Century	
9:15 — 10:00 a.m.	Keynote Speaker Dean Karlan , <i>Professor of Economics and Finance</i> , Northwestern University and <i>Chief Economist at USAID</i> S Anukriti , <i>Senior Economist in the Development Research Group (Human Development Team)</i> , World Bank Discussant
10:00 — 10:15 a.m.	Short Break
Panel A: Future of the Development Research-Policy Nexus, Chat with Dean Karlan and Asim Khwaja	
10:15 — 10:45 a.m.	Speakers Asim Ijaz Khwaja , <i>Director, Center for International Development Sumitomo-FASID Professor of International Finance and Development</i> , Harvard Kennedy School Dean Karlan , <i>Professor of Economics and Finance</i> , Northwestern University and <i>Chief Economist at USAID</i>
Panel B: Behavioral Insights for Policy	
10:45 — 12:15 p.m.	Speakers Eldar Shafir , <i>Professor of Behavioral Science and Public Policy</i> , Princeton University Ashley V. Whillans , <i>Volpert Family Associate Professor of Business Administration</i> , Harvard Business School Frank Schilbach , <i>Associate Professor of Economics</i> , Massachusetts Institute of Technology Mary Steffel , <i>Associate Professor, Marketing; Joseph G. Riesman Research Professor</i> , Northeastern University Moderator
12:15 — 1:30 p.m.	Lunch + Network

Panel C: Global Health and Challenges

1:30 — 3:00 p.m.	Speakers Vikram Patel , <i>Paul Farmer Professor and Chair of the Department of Global Health and Social Medicine, Harvard Medical School</i> Margaret McConnell , <i>Associate Professor, Global Health Economics, Department of Global Health and Population, Harvard T.H. Chan School of Public Health</i> Mario Macis , <i>Professor of Economics, Johns Hopkins Carey Business School</i> Kristin Madison , <i>Professor of Law and Health Sciences, School of Law and Bouvé College of Health Sciences, Northeastern University</i> Moderator
3:00 — 3:15 p.m.	Short Break
3:15 — 3:45 p.m.	Introducing Northeastern University Junior Scholars Shariq Mohammed , <i>Assistant Professor of Economics</i> Shuo Zhang , <i>Assistant Professor of Economics and Computer Science</i> Shantanu Khanna , <i>Assistant Professor of Public Policy and Economics</i>
3:45 — 3:50 p.m.	Short Break
3:50 — 3:55 p.m.	Introduce David Madigan <i>Provost and Senior Vice-President for Academic Affairs, Northeastern University</i> by Nishith Prakash, <i>Co-Director GAP, Professor of Public Policy and Economics, Northeastern University</i>
3:55 — 4:00 p.m.	Welcome Professor Joshua Angrist by David Madigan, <i>Provost and Senior Vice-President for Academic Affairs, Northeastern University</i>
Keynote Lecture: A Sense of Discovery	
4:00 — 4:30 p.m.	Keynote Speaker Joshua Angrist , <i>Ford Professor of Economics, MIT, Nobel Memorial Prize in Economics in 2021</i>
4:30 — 5:00 p.m.	Meet and Greet with Professor Joshua Angrist over Coffee and Pastries
5:00 — 5:15 p.m.	Short Break

Panel D: The Last Mile Challenges and Solutions

5:15 — 6:45 p.m.

Speakers

Iqbal Dhaliwal, *Global Executive Director, JPAL*

Anil Swarup, *Former Coal Secretary (Government of India) and Retired Indian Administrative Service Officer*

Arianna Legovini, *Director of the Development Impact Evaluation (DIME) Department, World Bank*

Silvia Prina, *Co-Director GAP, Associate Professor of Economics, Northeastern University* | **Moderator**



Global Action for Policy Initiative | Northeastern University
The “Missing” Link between Evidence Based Research and Policy Implementation

Saturday, March 9th, 2024 | 8:30 a.m. — 6:00 p.m.
Northeastern University, Boston, Massachusetts

Agenda for Day 2

8:30 — 9:00 a.m.	Breakfast
9:00 — 9:15 a.m.	Welcome by Nishith Prakash , <i>Co-Director GAP, Professor of Public Policy and Economics</i> , Northeastern University
9:15 — 9:45 a.m.	Introducing Northeastern University Junior Scholars Sara Constantino , <i>Assistant Professor of Psychology and Public Policy</i> John Lowrey , <i>Assistant Professor of Supply Chain and Information Management and Health Sciences</i> Matthew B. Ross , <i>Associate Professor of Public Policy and Economics</i>
9:45 — 10:00 a.m.	Short Break
Panel E: The Building Bridges by Designing Collaborative Interventions	
10:00 — 11:30 a.m.	Speakers Bethany Park , <i>Senior Director of Policy</i> , Innovations for Poverty Action Rajit Punhani , <i>Indian Administrative Service Officer</i> , Secretary, Rajya Sabha (Parliament of India) Gonzalo Hernández Licona , <i>Executive Secretary</i> , National Council for the Evaluation of Social Development Policy of Mexico Nishith Prakash , <i>Co-Director GAP, Professor of Public Policy and Economics</i> , Northeastern University Moderator
11:30 — 12:30 p.m.	Lunch + Networking
Panel F: Evidence Based Research and Policy Implementation	
12:30 — 2:00 p.m.	Speakers Rachel Glennerster , <i>Associate Professor of Economics</i> , Division of Social Science, University of Chicago, and former Chief Economist, UK Foreign, Commonwealth & Development Office (formerly known as the Department for International Development) Siddharth Sharma , <i>Lead Economist</i> , World Bank

	<p>Anil Swarup, Former Coal Secretary (Government of India) and Retired <i>Indian Administrative Service Officer</i></p> <p>Priya Mukherjee, <i>Assistant Professor at the Department of Agricultural & Applied Economics, University of Wisconsin-Madison</i> Moderator</p>
2:00 — 2:15 p.m.	Short Break
2:15 — 2:20 p.m.	Introduce Kellee Tsai <i>Dean of the College of Social Sciences and Humanities, Northeastern University</i> by Silvia Prina, <i>Co-Director GAP, Associate Professor of Economics, Northeastern University</i>
2:20 — 2:25 p.m.	Welcome Professor Michael Kremer by Kellee Tsai, <i>Dean of the College of Social Sciences and Humanities, Northeastern University</i>
<p>Keynote Lecture: Is Evidence-Based Social Innovation a Good Investment? Evidence from USAID's Development Innovation Ventures</p>	
2:25 — 3:25 p.m.	<p>Keynote Speaker</p> <p>Michael Kremer, <i>University Professor in Economics, University of Chicago, Director of the Development Innovation Lab, Becker Friedman Institute for Research in Economics, Nobel Memorial Prize in Economics in 2019</i></p>
3:25 — 4:00 p.m.	Meet and Greet with Professor Michael Kremer over Coffee and Pastries
<p>Panel G: Policing Challenges and Effective Interventions</p>	
4:00 — 5:30 p.m.	<p>Speakers</p> <p>Girija Borker, <i>Economist, Development Impact Evaluation Unit, World Bank</i></p> <p>Daniel Keniston, <i>Associate Professor, Department of Economics, E.J. Ourso College of Business, Louisiana State University</i></p> <p>Anjani Kumar, <i>Indian Police Service Officer, Chairman Road Safety Authority, Telangana</i></p> <p>Sofia Amaral, <i>Economist, South Asia Gender Innovation Lab, World Bank</i> Moderator</p>
5:30 — 5:45 p.m.	Vote of Thanks
5:45 — 6:00 p.m.	Depart after light refreshments

For any questions, please reach out to n.prakash@northeastern.edu or s.prina@northeastern.edu