The background of the image shows a modern, multi-story building with a white facade and large windows. In the foreground, a crowd of people is walking along a path. A prominent feature is a large, curved wall made of reddish-brown panels on the right side. The overall scene is brightly lit, suggesting a sunny day.

2024

Global Action *for* Policy Conference

Northeastern
University



Hello & Welcome!

About the 2024 GAP Workshop

The 2024 GAP Workshop will discuss evidence-based research, challenges for economic development, and barriers faced by policymakers in scaling up evidence-based policies. The aim is to build bridges to design collaborative interventions to address societal challenges using an interdisciplinary approach.



Table *of* Contents

6	Things to Know
8	Campus Map
10	Meet the Speakers
20	Places to Eat
25	Contact Information

Things to Know

Questions?

See the registration and information desk located at the Columbus Ave entrance of ISEC.



Badges

Don't forget to pick up your name tag at the registration desk!



Public Transportation

We hate to see you go, but if you have to hop on the MBTA, take the subway **Green Line "E"** service to the **Northeastern University stop** or the **Orange Line** service to the **Ruggles stop**. Additional public transportation options can be found on the MBTA website.

Bus stations near Northeastern in Boston

- **Huntington Ave @ Opera Pl**, 2 min walk
- **Ruggles**, 7 min walk
- **Massachusetts Ave @ Huntington Ave**, 7 min walk
- **Ruggles Station @ Renaissance Park Garage**, 9 min walk



Wi-Fi

1. Connect to **NUWave-guest** wifi and **proceed** to login page
2. Click the link in "**Need to register? Click here.**"
3. You will be required to fill out the form with the following info:
Your name.
Cellphone number. *Do not use spaces or special characters.*
Email address
4. Check the box to **accept** Northeastern's Appropriate Use Policy.
5. Select **Register**.
6. A receipt page pops up with your information, and usage details for the next 30 days before needing to re-register.
7. A text message will be sent to your cellphone number with temporary username and password information.



Parking

Complementary Parking Access for GAP Conference: March 8th and 9th

If you plan to drive to campus, you should park in the Columbus Garage located at 795 Columbus Avenue, directly across the street from the Lightview Apartment Building. The complimentary campus parking accommodations mentioned below are only valid for this parking area. Please procure a parking pass for each day at the registration/info desk. Each pass is only valid for 24 hours.

Using the pass:

- Upon entering Columbus Garage, take a parking ticket as you normally would.
- Upon exiting Columbus Garage, **scan the entry ticket first and then scan the parking pass** barcode to validate the price.

Northeastern Campus Map



Location	Description
Curry	Curry Student Center 360 Huntington Ave. Boston, MA 02115
ISEC	Interdisciplinary Science and Engineering Complex 805 Columbus Ave. Boston MA 02120
Parking	Refer to page 7 for parking validation details 795 Columbus Ave. Boston MA 02120

Conference Contacts

Nishith Prakash: 832-474-6341
Silvia Prina: 857-919-9899

Refer to page 27 for emergency contacts

Meet *the* Speakers



Sofia Amaral

Senior Economist in the Development Research Group (Human Development Team), World Bank

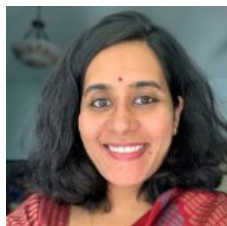
Sofia Amaral is an Economist at the South Asia Gender Innovation Lab, World Bank. Her research focuses on violence against women and children and the economics of crime in various countries.



Joshua Angrist

Ford Professor of Economics, MIT, Nobel Memorial Prize in Economics in 2021

Joshua Angrist, a Ford Professor of Economics at MIT, and Nobel Laureate in Economics (2021), specializes in econometric methodology and labor economics. An Oberlin College graduate, his career includes positions at The Hebrew University of Jerusalem and Harvard University. Angrist is a fellow of the Econometric Society and a Research Associate at the National Bureau of Economic Research.



S Anukriti

Senior Economist in the Development Research Group (Human Development Team), World Bank

S Anukriti is a Senior Economist in the Development Research Group (Human Development Team) at the World Bank. An applied micro-economist, her research focuses on gender and family economics, and political economy in developing countries. She holds a PhD from Columbia University, an MA from the Delhi School of Economics, and a BA from St. Stephen's College, Delhi. Before the World Bank, she was an Assistant Professor at Boston College and is a Research Fellow at IZA



Girija Broker

Economist and Gender Lead, Development Impact Evaluation Unit, World Bank

Girija Broker is an Economist and Gender Lead at the Development Impact Evaluation Unit, World Bank. Her work focuses on gender, violence, and transport in urban areas. Broker holds a Ph.D. from Brown University.



Sara Constantino

Assistant Professor of Psychology and Public Policy

Sara Constantino is an Assistant Professor of Psychology and Public Policy. Her interdisciplinary work focuses on social and environmental policy, equity, and decision-making. She holds a Ph.D. in cognitive sciences from New York University.



Balamurugan Devaraj

Indian Administrative Service Officer, Joint Secretary, Department for Promotion of Industry and Internal Trade

Balamurugan Devaraj, an accomplished Indian Administrative Services officer, currently serves as Joint Secretary in the Department for Promotion of Industry and Internal Trade (DPIIT) within the Ministry of Commerce & Industry, Government of India. With a background in Agriculture and Management from Tamil Nadu Agricultural University, he has over 15 years of diverse experience spanning various sectors.



Iqbal Dhaliwal

Global Executive Director, JPAL

Iqbal Dhaliwal is the Global Executive Director of JPAL. He leads policy initiatives, liaising with global policymakers and overseeing field evaluations. Dhaliwal, a former Indian Administrative Service officer, holds a BA from the University of Delhi and a Masters from Princeton University's Woodrow Wilson School.



Rachel Glennerster

Associate Professor of Economics, Division of Social Science, University of Chicago, and former Chief Economist, UK Foreign, Commonwealth & Development Office (formerly known as the Department for International Development)

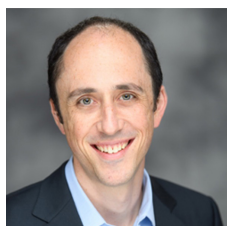
Rachel Glennerster is an Associate Professor of Economics in the Division of Social Science at the University of Chicago. She uses randomized trials to study democracy and accountability, health, education, microfinance, and women's empowerment mainly in West Africa and South Asia.



Dean Karlan

Professor of Economics and Finance, Northwestern University and Chief Economist at USAID

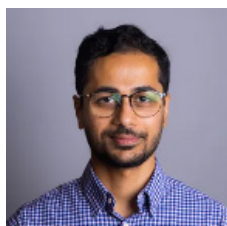
Dean Karlan is a Professor of Economics and Finance at Northwestern University and Chief Economist at USAID. He founded Innovations for Poverty Action and the Global Poverty Research Lab. A prolific author and researcher, Karlan has received numerous awards and holds degrees from M.I.T., the University of Chicago, and the University of Virginia.



Dan Keniston

Associate Professor in the Department of Economics at E.J. Ourso College of Business, Louisiana State University

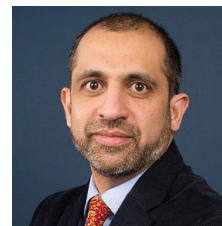
Dan Keniston is an Associate Professor in the Department of Economics at E.J. Ourso College of Business, Louisiana State University. Keniston holds a Ph.D. from M.I.T. His research focuses on firms and markets in developing countries and the political economy in India.



Shantanu Khanna

Assistant Professor of Public Policy and Economics

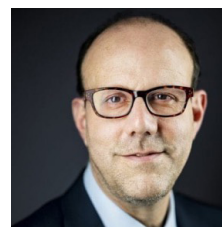
Shantanu Khanna is an Assistant Professor of Public Policy and Economics, focusing on labor, development, and public economics. His research addresses inequality and public policy impacts. Khanna completed his PhD at the University of California, Irvine.



Asim Ijaz Khwaja

Sumitomo-FASID Professor of International Finance and Development at Harvard Kennedy School

Asim Ijaz Khwaja is the Sumitomo-FASID Professor of International Finance and Development at Harvard Kennedy School. He co-founded the Center for Economic Research in Pakistan (CERP) and serves as the Director of the Center for International Development. His research spans economic development, finance, education, and political economy, combining fieldwork, empirical analysis, and microeconomic theory. A Carnegie Scholar, Khwaja has been published in top economics journals and covered by prominent media. He holds a BS degree from MIT and a PhD in Economics from Harvard.



Michael Kremer

University Professor in Economics, University of Chicago, Director of the Development Innovation Lab, Becker Friedman Institute for Research in Economics, Nobel Memorial Prize in Economics in 2019

Michael Kremer is a University Professor at the University of Chicago and a Nobel laureate (2019). A MacArthur Fellow and member of prestigious academies, his research spans education, health, finance, and agriculture in developing nations. As a social entrepreneur his initiatives like Deworm the World and Precision Agriculture for Development impact millions worldwide.



Anjani Kumar

Indian Police Service Officer, Chairman Road Safety Authority, Telangana

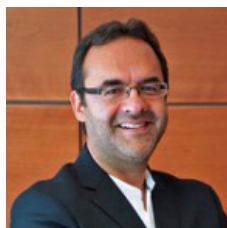
Anjani Kumar is an Indian Police Service Officer serving as the Director General of Police in Telangana, India. A recipient of several prestigious awards, he has contributed significantly to public safety and law enforcement in India.



Arianna Legovini

Director of the Development Impact Evaluation (DIME) Department, World Bank

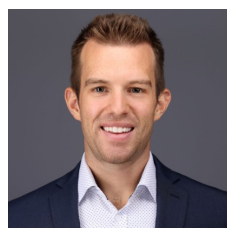
Arianna Legovini heads the Development Impact (DIME) department at the World Bank. She pioneered the DIME model, enhancing the impact of development projects through data and evaluation research. Legovini has raised substantial funding for research and impacted billions in development finance.



Gonzalo Hernández Licona

Executive Secretary, National Council for the Evaluation of Social Development Policy of Mexico

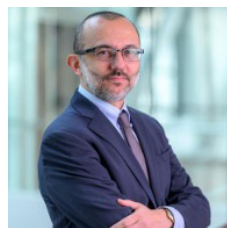
Gonzalo Hernández Licona Executive Secretary, National Council for the Evaluation of Social Development Policy of Mexico and collaborates with UNICEF on country-led evaluations. He is an expert in country-led evaluations. Licona holds a PhD from Oxford University.



John Lowrey

Assistant Professor of Supply Chain & Information Management and Health Sciences at Northeastern University

John Lowrey is an Assistant Professor of Supply Chain & Information Management and Health Sciences at Northeastern University, with expertise in food banks, food science, agricultural economics, and supply chain management. Dr Lowrey received his BS in Biology and Chemistry from NEOMED at the University of Akron, and a MS, MBA, MAE, and PhD from The Ohio State University.



Mario Macis

Professor of Economics, Johns Hopkins Carey Business School

Mario Macis is a Professor of Economics at Johns Hopkins Carey Business School. His work explores pro-social behavior and morally contentious exchanges. He holds a PhD from the University of Chicago and has served as a consultant for various international organizations.



David Madigan

Provost and Senior Vice-President for Academic Affairs, Northeastern University

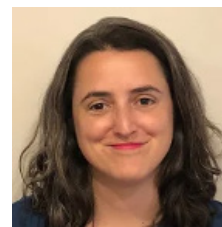
David Madigan is Provost and Senior Vice president for academic affairs at Northeastern. Recognized for fostering interdisciplinary collaborations and expanding diversity initiatives, he has a strong global perspective, with notable contributions at the intersection of Big Data and healthcare innovation. As a fellow of the American Association for the Advancement of Science and a leader in global collaborations, his expertise spans academia, industry, and entrepreneurship.



Kristin Madison

Professor of Law and Health Sciences, School of Law and Bouvé College of Health Sciences, Northeastern University

Kristin Madison, with a joint appointment in Law and Health Sciences at Northeastern University, is a leading expert in health law, policy, and economics. Her research delves into the implications of healthcare quality reporting, regulatory approaches, and employer health incentives, informing critical discussions in the field. She holds a PhD from Stanford.



Maggie McConnell

Associate Professor of Global Health Economics at Harvard T.H. Chan School of Public Health

Maggie McConnell is an Associate Professor of Global Health Economics at Harvard T.H. Chan School of Public Health. Her research merges behavioral economics with experimental approaches to improve health outcomes, especially in maternal and child health. McConnell is a former postdoctoral fellow in the Program on the Global Demography of Aging at HCPDS.



Priya Mukherjee

Assistant Professor at the Department of Agricultural & Applied Economics, University of Wisconsin- Madison

Priya Mukherjee is an Assistant Professor at the Department of Agricultural & Applied Economics, University of Wisconsin-Madison. Her research interests include development economics, political economy, education, and health. She has received her PhD from Cornell University.



Bethany Park

Senior Director of Policy,
Innovations for Poverty Action

Bethany Park is the Senior Director of Policy at Innovations for Poverty Action (IPA). She leads IPA's global policy strategy and its embedded evidence capacity and labs strategy. Before IPA, she was a PhD candidate at Princeton University, focusing on governance and democratization in Latin America. Park holds a B.S. from Georgetown University and an MA from Princeton.



Vikram Patel

Paul Farmer Professor and Chair of the Department
of Global Health and Social Medicine, Harvard
Medical School

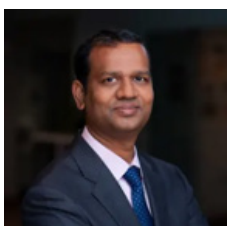
Vikram Patel is the Paul Farmer Professor and Chair of the Department of Global Health and Social Medicine at Harvard Medical School. A leader in global mental health, Patel co-founded several initiatives and organizations in this field. His numerous accolades include TIME Magazine's 100 Most Influential Persons of 2015 and multiple honorary doctorates and international awards.



Uta Poiger

Special Advisor to the Provost,
Northeastern University

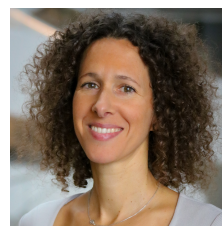
Uta Poiger serves as the Special Advisor to the Provost on Humanities at Northeastern University. She holds a PhD in History from Brown University and has a rich academic background in history and women, gender, and sexuality studies.



Nishith Prakash

Professor of Public Policy and Economics at Northeastern.
Research Fellow at CESifo, CReAM, IZA, and IPA

Nishith Prakash is a professor of public policy and economics at Northeastern and a Research Fellow at various prestigious institutions including CESifo, CReAM, IZA, and IPA. He serves on the editorial boards at Journal of Development Economics, Economics of Education Review, and PLOS ONE. Additionally, as co-director of Global Action for Policy (GAP) and a Visiting Fellow at esteemed universities, he contributes significantly to shaping global discourse on reducing gender gap in education, crimes against women, and mental health in developing countries.



Silvia Prina

Associate Professor of Economics at Northeastern
University

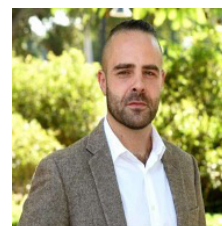
Silvia Prina is an Associate Professor of Economics at Northeastern University. Her research interests are centered on financial access, networks, and spillover effects. She is a Co-Editor of Labour Economics, a Faculty Affiliate of J-PAL, a Research Fellow IZA, a Research Affiliate at Innovations for Poverty Action. She is also the Co-Director for Global Action for Policy (GAP).



Rajit Punhani

Indian Administrative Service Officer, Secretary,
Rajya Sabha (Parliament of India)

Rajit Punhani is an Indian Administrative Service officer he also acts as a secretary in Indian Parliament. He led various flagship government programs and substantially contributed to the committee on GST reforms. Punhani is an alumna of IIM Bangalore.



Matthew Ross

Associate Professor of Public Policy and Economics

Matthew Ross is an Associate Professor of Public Policy and Economics. His work at the intersection of urban, public, and labor economics aims to inform policy and impact society. Ross has published in prominent journals and received funding from various foundations and agencies.



Frank Schilbach

Associate Professor of Economics, Massachusetts
Institute of Technology

Frank Schilbach is an Associate Professor at MIT Economics, specializing in the intersection of poverty, economic behavior, and behavioral economics. As a leading figure in the field, he collaborates with renowned institutions like NBER, J-PAL, CEPR, and BREAD, advancing innovative approaches to address socio-economic challenges.



Eldar Shafir

Professor of Behavioral Science and Public Policy, Princeton University

Eldar Shafir is a Professor of Behavioral Science and Public Policy at Princeton University. His research focuses on decision-making in contexts of poverty. A recipient of several prestigious awards, Shafir co-founded ideas42 and has served in advisory roles for the World Economic Forum and the U.S. government.



Siddharth Sharma

Lead Economist, World Bank

Siddharth Sharma is a Lead Economist at the World Bank's Office of the Chief Economist for South Asia. His research focuses on productivity, innovation, and labor markets. Sharma holds a PhD in Economics from Yale University.



Amarjeet Sinha

Economist and Gender Lead, Development Impact Evaluation Unit, World Bank

Retired Indian Administrative Service Officer, and Former Advisor to the Prime Minister of India



Mary Steffel

Associate Professor of Marketing at Northeastern University

Mary Steffel is an Associate Professor of Marketing at Northeastern University. Her research delves into consumer judgment and decision-making. Steffel has served on the White House Social and Behavioral Sciences Team and the General Services Administration.



Anil Swarup

Former Coal Secretary (Government of India) and Retired Indian Administrative Service Officer

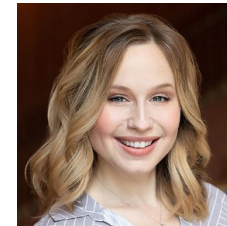
Anil Swarup is a retired Indian Administrative Service Officer and former Coal Secretary for the Government of India. His career has spanned various roles, contributing significantly to public policy and program implementation in India.



Kellee Tsai

Dean of the College of Social Sciences and Humanities, Northeastern University

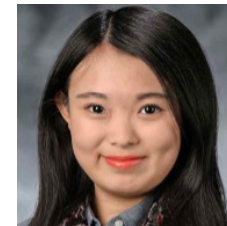
Kellee Tsai, a distinguished political scientist, assumes the role of Dean of the College of Social Sciences and Humanities at Northeastern University. She is an accomplished author, and her research focuses on the political economy of China.



Ashley Whillans

Volpert Family Associate Professor of Business Administration at Harvard Business School

Ashley Whillans is the Volpert Family Associate Professor of Business Administration at Harvard Business School. Her research examines the associations between time, money, and subjective wellbeing. Whillans earned her PhD in Social Psychology from the University of British Columbia.



Shuo Zhang

Assistant Professor of Economics and Computer Science

Shuo Zhang is an Assistant Professor of Economics and Computer Science, specializing in labor economics, platform design, and algorithmic fairness. Her work focuses on online labor markets. She earned her bachelor's degrees from Tsinghua University and her master's and PhD from the University of California, Santa Barbara.

Places to Eat

Recommendations from
local faculty and staff.



Yellow Door Taqueria

(857) 239-1464

Address

545 Boylston St,
Boston, MA 02116

This all-you-can-eat sushi spot is always a fun option for groups large and small. Offering fresh sushi and sashimi for fair prices, this restaurant is usually bustling, but luckily, almost never has too long a wait. Be warned: patrons may be fined for ordering more food than they are able to eat. But if you still have room at the end of your meal, the fried ice cream is worth a try.



Saigon Fusion

(617) 236-1464

Address

545 Boylston St,
Boston, MA 02116

Only a short walk from campus, this family-run Vietnamese restaurant is something of a hidden gem. The menu is streamlined, allowing patrons to choose between spring rolls, pho, banh mi and rice plates, which can be paired with classic beverages like Vietnamese iced coffee or Thai milk tea. This isn't a place to come when you're in a rush, as even the sandwiches sometimes take up to half an hour to prepare. But don't worry: the bold flavors and fresh ingredients are well worth the wait.



Frenchie Wine Bistro

(857) 233-5941

Address

545 Boylston St,
Boston, MA 02116

Elegant and atmospheric, Frenchie is the perfect spot for an upscale dinner celebration or festive brunch. The dinner menu features French delicacies like duck magret a l'orange and escargot, and a weekend-only brunch menu that includes a white truffle croque monsieur and sweet and savory crepe options. For those seeking an Instagram-worthy backdrop, ask for a seat at the back of the restaurant, which has been converted into a greenhouse-like atrium.



Yamato II

(857) 250-4473

Address

545 Boylston St,
Boston, MA 02116

This all-you-can-eat sushi spot is always a fun option for groups large and small. Offering fresh sushi and sashimi for fair prices, this restaurant is usually bustling, but luckily, almost never has too long a wait. Be warned: patrons may be fined for ordering more food than they are able to eat. But if you still have room at the end of your meal, the fried ice cream is worth a try.



Lucy Ethiopian Cafe

(617) 536-0415

Address

334 Massachusetts Ave,
Boston, MA 02115

Luckily for Northeastern students, one of the best Ethiopian restaurants in Boston is only a block away from campus. The generously spiced dishes are best enjoyed family style, with traditional dishes like lega and yebeg tibs, doro wot, and gomen besga served on large platters piled high with injera. To satisfy your sweet tooth, try a glass of peanut tea, served hot or iced.



Mike's Donuts

(617) 427-6828

Address

1524 Tremont St A,
Boston, MA 02120

Craving a morning donut or bagel? Mike's has you covered, offering an array of breakfast items at an affordable price. Service is fast, and the breakfast sandwiches come with an optional hash brown inside. Both indoor and outdoor seating is available, and a newsstand inside sells an assortment of national, regional and neighborhood newspapers to mull over while drinking a cup of joe.



Crispy Dough Pizza

(857) 233-5941

Address

560 Tremont St,
Boston, MA 02118

This Mission Hill-based pizza shop makes the perfect pit stop on the way home from class, or as a late-night snack. Open until 1 a.m. every night, Crispy Dough offers an array of classic pizzas, as well as unique offerings like "Crispy Honey" and "The Blue Buffalo," which can be purchased whole or by the slice. Every dish served at the restaurant is certified halal.



Ali's Roti Restaurant

(617) 427-1079

Address

1035 Tremont St,
Boston, MA 02120

For the past thirty years, this Indo-Trinidadian eatery has offered no-frills wraps and curries ranging from chicken to oxtail to pumpkin. Patrons can choose between two kinds of roti – buss-up shut, which has a shredded texture and dhalpuri, which contains a split-pea filling – and pair it with a variety of stewed meats or vegetables. Be prepared to have leftovers, as it's quite a lot of bang for your buck.



Mumbai Spice

(857) 350-4305

Address

251 Massachusetts Ave,
Boston, MA 02115

Indian tandoori fare & Indo-Chinese dishes are served in sleek, airy surrounds with a bar. Service options: Has outdoor seating · Serves vegan dishes.

Important Contact Information.

Conference Contacts

Nishith Prakash: 832-474-6341

Silvia Prina: 857-919-9899

Emergency number

617.373.3333

Police, fire, and medical emergency

Snow emergencies

617.373.2000

Non-emergency police number

617.373.2121

617.373.5761 (Fax)

617.373.3934 (TTY)

Personal Safety Escort Program

617.373.2121

Provides personal safety escorts for persons walking from one point to another or traveling from the campus to their off-campus residence after dark (within one mile of the campus).



<https://gapworkshop.sites.northeastern.edu>

2024 Global Action for Policy Conference

ISEC Bridge
Photo by Matthew Modoono