

# Textual Environments: Distributed Media Architecture in Print-Digital Literature

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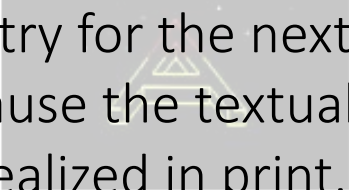
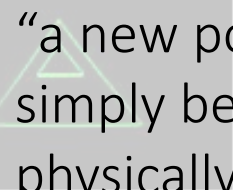
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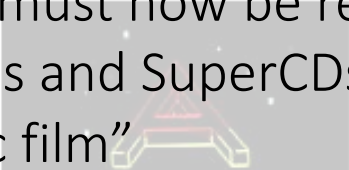
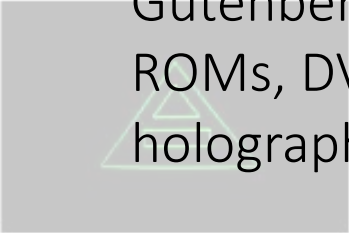


# Poetry Moving Forward

(!/?)



“a new poetry for the next century must be developed in new media, simply because the textual aspirations of the authors cannot be physically realized in print. The old storage medium created by Gutenberg must now be replaced by floppy and hard disks, CDs, CD-ROMs, DVDs and SuperCDs, magneto-optical disks, tape, and holographic film”



Eduardo Kac. *New Media Poetry*, 1996



# Poetry Moving Forward

“works created with, through, and for media and environments as diverse as video, electronic displays, computers, holograms, biotechnology, early and contemporary digital networks, cellular phones and other mobile media, skywriting and its logical consequence: outer space”

Eduardo Kac. *Media Poetry*. 2007

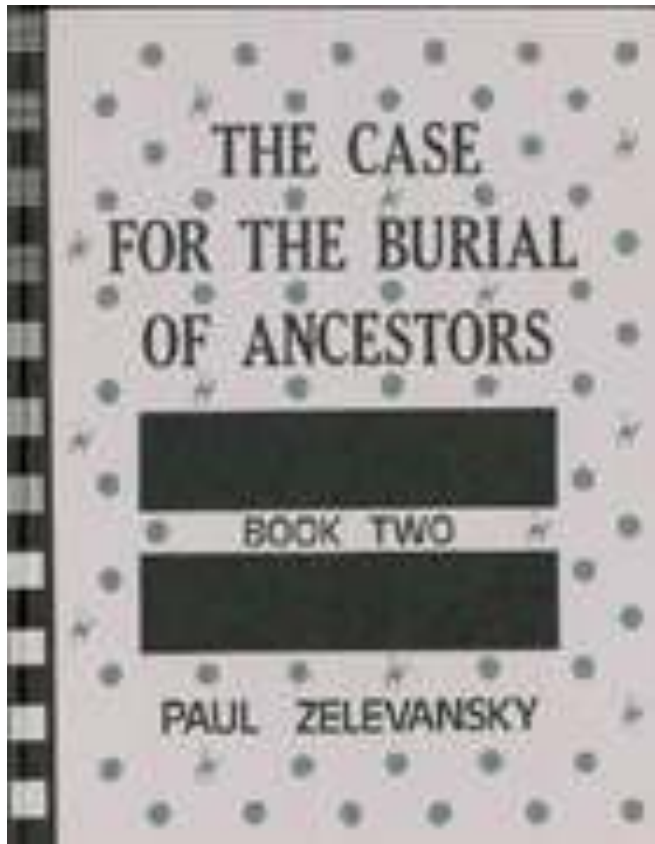


“discover fractures or turning points in historical master plans that provide useful ideas for navigating the labyrinth of what is currently firmly established” (Zielinsky 2006).

# Strong Standing of Print














Jorge Carrión.  
*Crónica de Viaje.*  
Aristas Martínez  
2014



Paul Zelevansky. The Case for the Burial of Ancestors, 1985

# O Livro depois do Livro (2001)

**Index of /the\_book\_after\_the\_book**

Name	Last modified	Size	Description
 p.i <sup>6</sup>	15-Sep-99 17:58	11k	above all
 p.i	05-Sep-99 18:10	11k	protopus
 p.i <sup>9</sup>	06-Sep-99 18:13	11k	below all
 p.i	06-Sep-99 18:10	11k	a priori
 <u>arrayology</u>	05-Aug-98 14:06	13k	alreadfore
 p.i.0	15-Jun-98 11:19	13k	a posteriori
 <u>scroll</u>	16-Aug-98 22:00	35k	the book after the book
 bookstall	12-Apr-01 13:56	37k	revolving shelves
 edit_line	08-Aug-99 11:44	38k	unbound texts
 colosseu	12-Aug-99 18:02	32k	about
 p.-1	06-Sep-01 23:16	32k	ceve2 - 1.0

- >Label 7
- >Recurstos Míniros 16  
↳Módulo M
- >Instalação 17  
↳Revisão
- >Configuração 18  
↳Revisão
- >Revisão 69  
↳Revisão
- >Recurstos Avançados 64  
↳Básicos
- >Bair 71  
↳Básicos
- >Linguagem 87
- >Código-fonte 89

```

<← Begin
function makearray(n) {
  this.length = n;
  for(var i = 1; i <= n; i++)
    this[i] = 0;
  return this;
}

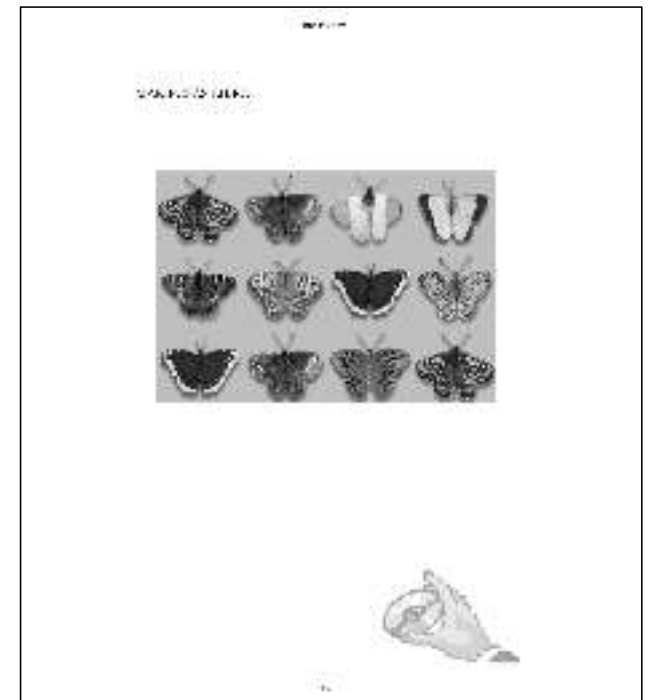
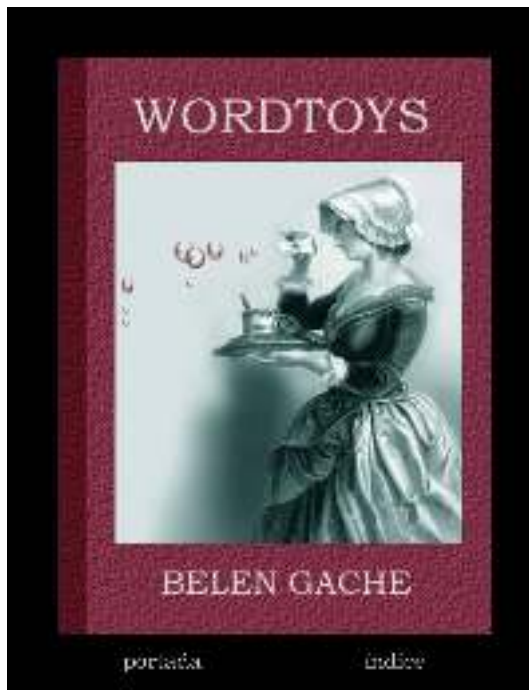
hexa = new makearray(16);
for(var i = 0; i < 10; i++)
  hexa[i] = i;
hexa[10]="a", hexa[11]="b", hexa[12]="c",
hexa[13]="d", hexa[14]="e", hexa[15]="f";

function hex(i) {
  if (i < 0)
    return "00";
  else if (i > 255)
    return "ff";
  else
    return "" + hexa[Math.floor(i/16)] + hexa(i%16);
}

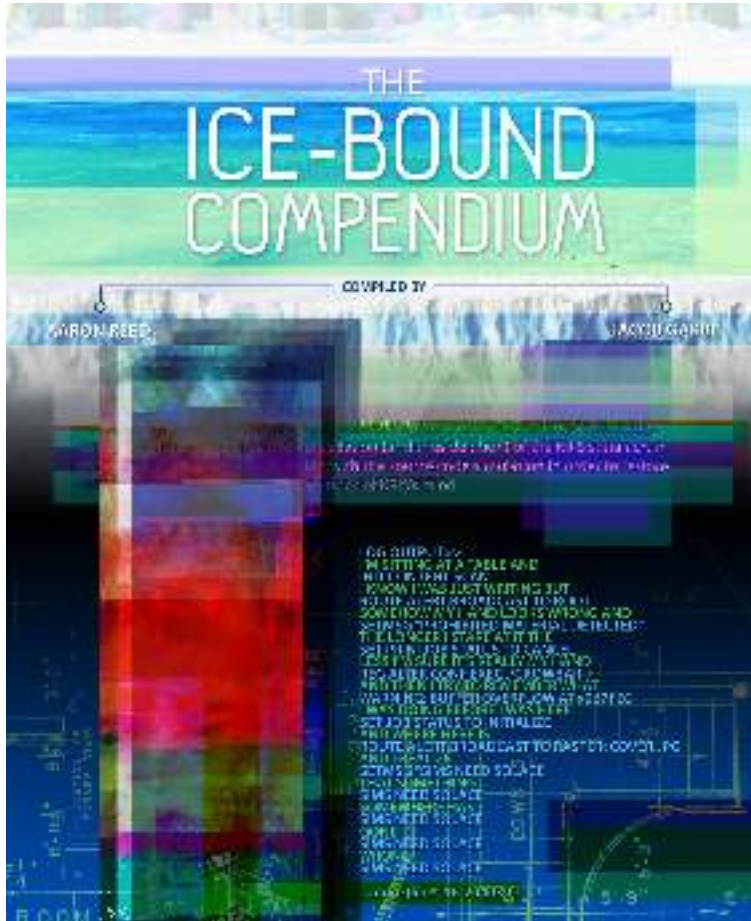
function setBgColor(r, g, b) {
  giselle bezquelmon
  
```

o livro depois do livro

# El libro del fin del mundo (1996-2002)







Aaron Reed & Jacob Garbe Ice-Bound, 2016

# Distributed Architecture: A media juncture

Challenge the discrete status of media realms,

Question the default uses of the “devices” involved,

Advance a poetics emerging from media fusion,

Offer a historical backdrop of media developments and literary interventions

# Distributed Architecture

*“...a book is conceived as a distributed object, not a thing, but a set of intersecting events, material conditions, and activities.”*

Johanna Drucker. “Distributed and Conditional Documents: Conceptualizing Bibliographical Alterity” 2014.

Technological  
developments,  
periodization, and  
regionalization

Interstitial practices  
Changes in practices

regional, at times national, manifestations of digital culture counter the single future of digital development as purported by the centers of innovation in the global North or as she calls it, the ‘myth of digital universalism’.

Anita Say Chan. *Networking Peripheries, Technological Futures, and the Myth of Digital Universalism*. 2014



# Examples all over the world



What are those manifestations or practices?

Creates specific reading conditions that take the reader from one device to another through mechanisms, technical as well as metaphorical.



Between Page and Screen



El libro del fin del mundo



# Mechanisms

Handling as reading



[clickable poem@s](mailto:clickable_poem@s)



Anacrón



El libro del fin del mundo



# Intermediation

- Material bridge
- Gestures and performative movements
- Non-default uses

Thank you!  
Questions?