

# Mindy S. Marks

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## Education

Ph.D. in Economics, Washington University in St. Louis, 2004

Dissertation: “Three Essays on Unintended Consequences in the U.S. Health Insurance System”

Committee: Dr. Paul Rothstein (Chair), Dr. Barton Hamilton, Dr. Robert Pollak

M.A. in Economics, Washington University in St. Louis, 2000

B.S. in Economics and Political Science, *University Honors*, Carnegie Mellon University, 1998

## Professional Experience

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| Associate Professor (with tenure), Economics, Northeastern University                              | 2016 – present |
| Associate Professor, Public Policy, University of California, Riverside<br>Founding Faculty Member | 2014 – 2016    |
| Associate Professor (with tenure), Economics, University of California, Riverside                  | 2011 – 2016    |
| Assistant Professor, Economics, University of California, Riverside                                | 2004 – 2011    |

## Research Interests

Primary: Labor Economics

Secondary: Economics of Education, Health Economics, Economics of the Household

## Publications

### Journal Publications

“Teacher Testing Standards and the new Teacher Pipeline” with Marc Law and Tomer Stern (graduate student) forthcoming, *Journal of Human Resources*

"For Better or for Worse? Fertility Challenges and Marital Dissolution" with Neha Agarwal conditionally accepted, *Economic Inquiry*

“Government Shutdown and SNAP disbursements: effects on household expenditures” 2025, with Silvia Prina and Roy Gernhardt (graduate student), *Review of Economics of the Household*, 23, 295-326.

“Short-term Labor Supply Response to the Timing of Transfer Payments: Evidence from the SNAP Program” 2024, with Redina Tahaj (graduate student) and Silvia Prina, *Labour Economics*, 91 102636

“The Impact of Scope-Of-Practice Restrictions on Access to Medical Care” with Angela Kilby and Jaipai Guo (graduate student) *Journal of Health Economics*, 2024, Mar;94:102844  
Featured on Vox: <https://archive.ph/20260315142220/https://www.vox.com/good-medicine-newsletter/482268/nurse-practitioner-what-does-np-stand-for-school>

“Did Early Twentieth Century Alcohol Prohibition Affect Mortality?” with Marc Law *Economics Inquiry* 2020, 58(2), 680-697.

"Baby Boomlets and Baby Health: Hospital Crowdedness, Treatment Intensity, and Infant Health" with M. (Kate) Choi (graduate student) *American Journal of Health Economics* 2019, 5(3), 376-406.

“The Labor Market Effects of Occupational Licensing Laws in Nursing” with Marc Law *Industrial Relations* 2017, 56(4), 640-661.

“From Certification to Licensure: Evidence from Registered and Practical Nurses in the United States, 1950-1970” with Marc Law, *The European Journal of Comparative Economics*, 2013, 10(2), 177-198.

“Do Course Evaluations Truly Reflect Student Learning? Evidence from an Objectively Graded Post-test” with Trinidad Beleche (graduate student) and David Fairris, *Economics of Education Review*, 2012, 31(5), 709-719.

“Occupational Licensing and Minorities: A Reply to Klein, Powell, and Vorotnikov” with Marc Law, *Econ Journal Watch*, 2012, 9(3) 234-255.

“Motherhood and Female Labor Supply in the Developing World: Evidence from Infertility Shocks” with Jorge Aguero, *Journal of Human Resources*, 2011, 46(4), 800-826.

“Minimum Wages, Employer-Provided Health Insurance and the Nondiscrimination Law” *Industrial Relations*, 2011, 50(2), 241-262.

“The Falling Time Cost of College: Evidence from Half a Century of Time Use Data” with Philip Babcock, *Review of Economics and Statistics*, 2011, 93(2), 468-478.

Featured on NPR

[https://www.npr.org/sections/money/2010/05/college\\_students\\_really\\_are\\_sl.html](https://www.npr.org/sections/money/2010/05/college_students_really_are_sl.html) and the New York Times <https://www.nytimes.com/roomfordebate/2011/01/24/does-college-make-you-smarter/an-f-in-student-effort>

“The Effect of Occupational Licensing Laws on Minorities: Evidence from the Progressive Era” with Marc Law, *Journal of Law and Economics*, 2009, 52(2), 351-366.

“Motherhood and Female Labor Force Participation: Evidence from Fertility Shocks” with Jorge Aguero, *American Economic Review, Papers and Proceedings*, 2008, 98(2), 500-504.

“Improving Teacher Preparation and Selection: Lessons from the Pennsylvania Experience” with Robert Strauss, Lori Bowes, and Marc Plesko, *Economics of Education Review*, 2000, 19(4), 387-415.

### **Other Publications**

“Leisure College, USA” with Philip Babcock, *Education Outlook*, No.7, Washington D.C., American Enterprise Institute, August 2010.

“An Impact Analysis of Tribal Government Gaming in California” with Kate Spilde, *Policy Matters*, 1(4), 1-11, 2007.

### **Completed Working Papers**

#### **Revise and resubmit**

“Where the Rubber Meets the Road: Examining Efficiency and Equity in the Design of Summer Jobs Programs” with Alicia Modestino, Hanna Hoover (post-doc), and Hitanshi Pandit (post-doc) First revision requested, *Journal of Policy Analysis and Management*

#### **Working papers in preparation for submission**

“Persistence in Season of Birth: A New Linkage-Free Measure of Intergenerational Mobility” with Shariq Mohammed

“From Disclosure to Blank: The Effect of Marital Status on Job Search Success” with Simim Yuan, Taoxiong Liu, Lizi Yu and Shuo Zhang

“Sex Ratios and Marital Outcomes in U.S. Colleges” with Jiapei Guo (graduate student) and Yanchi Zou (graduate student)

“Economic Development and the Motherhood Wage Penalty” with Neha Agarwal and Jorge Aguero

#### **Work in progress**

“Catchment If You Can: Demographic Consequences of Mandatory School Choice” with Silvia Prina and Roy Gernhardt (graduate student)

“Summer Learn and Earn Programs and College Goings,” with Alicia Modestino, Hanna Hoover (post-doc), and Hitanshi Pandit (post-doc)

“A New Approach to Estimate the Effect of Family Size on Child Development” with Neha Agarwal

## **Teaching Experience**

**Northeastern University** 2016-present

Instructor (PhD Level): Labor Market Analysis

Instructor (Undergraduate Level): Women's Labor and the Economy, Labor Economics

**University of California, Riverside** 2004 – 2016

Instructor (PhD Level): Empirical Research Methods, Theories of Wage Formation, Topics in Labor Economics

Instructor (Undergraduate Level): Introductory Microeconomics, Labor Economics, Health Economics, Women's Labor and the Economy, Introduction to Public Policy

**Washington University St. Louis** 2001 – 2003

Instructor (Undergraduate Level): Health Economics, Principles of Microeconomics

## **Student Advising and Placement**

### **PhD Advising as Chair or Co-chair (initial placement)**

University of California -Riverside

Neha Agarwal (University of Otago)

Anaka Aiyar (Postdoctoral Fellowship Cornell University)

Geoff Ball (California State University Fullerton)

Trinidad Beleche (FDA)

M. Kate Choi (Postdoctoral Fellow, UCLA)

Aparajita Dasgupta (Postdoctoral Fellow, Population Council)

Vilma Sielawa Ferrira (Saint Mary's College)

Micheal Levin (San Bernardino Valley College)

Jonathan Kurzfeld (Maine Housing Authority)

Amber Qureshi (Santa Monica College)

Neha Raykar (Public Health Foundation of India)

Dong Zhou (Shanghai Jiao Tong University)

Northeastern University

Peiran Chang (Sichuan University)

Roy Gernhardt (Northeastern University)

Jiapei Guo (Nanjing Normal University)

Chinekwu Owoh (ongoing)

Richard Paulsen (Bloomsburg University of Pennsylvania)

Shenghao Peng (ongoing)

Rizwanur Rob (incomplete)

Philip Rubin-Streit (Aetna Health)  
Tomer Stern (Lightcast/UN)  
Redina Tahaj (Analysis Group)  
Yanchi Zou (Sichuan University)

### **Dissertation committee member**

UC California - Riverside

Lopamurda Banerjee  
Shreya Bhattacharjee  
Indrani Chatterjee  
Hung-Lin Chen  
Paul Hernandez  
Monica Jain  
Uday Jammalamadaka  
Masanori Kuroki  
Shurti Kapoor  
Margaret Kern  
Diana Li  
Craig McLaren  
Arindam Nandi  
Pallavi Panda  
Matthew Rorondi  
Shahriar Sadighi  
Jae-Hee Son  
Ernesto Rattia  
Leung Wing Yu  
Curt Ziniel

Northeastern University

Xiaowei An  
Abigail Ballou  
Geraldine Guarin  
Jae Wook Jung  
Diana Li  
Yunus Yilmaz  
Huiling Zhang

### **Professional Activities**

Journal Referee:

American Economic Review; American Economic Journal: Applied Economics; American Journal Health Economics; American Journal of Preventive Medicine; British Journal of Industrial Relations; Bulletin of Economics Research; Demography; Economic Inquiry; Economic Letters; Economics and Human Biology; Economics of

Education Review; Emerging Markets Finance and Trade; The Review of Economics and Statistics; Econometric Review; IZA Journal of Labor Policy; Journal of Population Economics; Industrial Relations; Journal of African Economics; Journal of Applied Econometrics; Journal of Policy Analysis and Management; Journal of Labor Economics; Journal of Human Resources; Journal of Law and Economics; Labour Economics; Journal of Public Economics; Quarterly Journal of Economics; Social Science Review; South African Journal of Economics; Springer Nature: Business and Economics; UNLV Gaming Research and Review

Grant Reviewer: National Science Foundation, Spencer Foundation, Robert Wood Johnson Foundation

Founding Co-editor: Policy Matters: A Quarterly Publication of the University of California, Riverside

Conference Organizer: All UC Labor Economics Workshop 2009  
 Conference on Occupational Licensing 2019  
 at the Sandford Institute for Theoretical Economics (SITE)

Host Committee Member: Meeting of the American Society of Health Economists 2014  
 NEUDC 2024

Gave Expert Testimony: Federal Trade Commission's Office of Policy Planning 2017  
 Economic Liberty Task Force (Occupational Licensing)

**University and Departmental Service**

**Northeastern University**

**Service to the Department of Economics**

PhD Program Director 2025-  
 Graduate Curriculum Committee 2025-  
 Search Committee Chair: Global Economy Search 2024-2025  
 PhD Graduate Admission Committee 2021-2025  
 Undergraduate Affairs Committee 2020-2024  
 Search Committee Chair: Chair of Economics Department 2017-2018  
 Mentor Junior Faculty 2016-

**College of Social Sciences and Humanities**

NTT Promotion Committee 2021-2023  
 Search Committee Member joint hire SPP/ECON 2021-2022  
 Search Committee Member Race and Social Justice 2020-2021

**University of California- Riverside**

**Service to the Department of Economics**

|   |           |
|---|-----------|
| Search Committee Chair Labor Economics  | 2015-2016 |
| Undergraduate Affair Committee          | 2008-2012 |
| Colloquium                              | 2010-2015 |
| Planning and Advisory Committee         | 2012-2014 |
| Search Committee Member Labor Economics | 2006-2007 |

### **Service to the University**

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| Chair Search Committee School of Public Policy                      | 2014-2015 |
| Member Undergraduate Admission Committee                            | 2009-2013 |
| Recruitment Committee for the Director of Institutional Research    | 2012-2013 |
| Chair Undergraduate Admission Committee                             | 2013-2015 |
| Member Search Community Translation Health Cluster Hire             | 2015-2016 |
| Member Search Causal Inference for the Social Sciences Cluster Hire | 2015-2016 |

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| Member Graduation Task Force           | 2014-2016 |
| Member Faculty Salary Equity Committee |           |

### **Service to the UC system**

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| Campus Representative for UC Committee for Admission Policy | 2014-2015 |
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### **Honors, Scholarships, and Awards**

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|---|-------------|
| Excellence in Reviewing Award Journal of Human Resources                                    | 2025        |
| Regents Grant, University of California Riverside   | 2009 – 2010 |
| Mr. and Mrs. Spencer T. Olin Fellowship for Women in Graduate Studies                       | 1998 – 2004 |
| Senior Teaching Fellow, Department of Economics, Washington University                      | 2003        |
| Outstanding Academic Achievement Award, Department of Economics, Carnegie Mellon University | 1998        |
| Phi Beta Kappa  | 1998        |

### **Grant Activity**

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|--|-------------|
| William T. Grant Foundation, Institutional Challenge Grant, \$650,000, Co-PI   | 2021-2024   |
| Robert Wood Johnson Foundation, Overlooked Health Implications of Water Policy during Drought and Extreme Temperature Events, \$284,700, Co-PI | 2016 – 2019 |
| Bill and Melinda Gates Foundation, Inciting Healthy Behaviors: Nudging using Prompt-Execute-Gauge, a Human Computation Game, \$100,000, Co-PI  | 2014        |
| Vodafone Wireless Innovation Project, \$300,000, Collaborator  | 2012        |
| University of California, Regents Grant, \$8,000, PI   | 2009 – 2010 |
| Miguel Contreras Labor Studies Development Fund, Development and Applied Economics Colloquia, \$15,000, Co-PI                                  | 2008 – 2009 |
| University of California, Academic Senate Research Grants, \$1,500 to \$3,000  | 2005 – 2016 |
| California Nations Indian Gaming Associations, Impact of Indian Gaming on California, \$500,000, Co-PI   | 2005        |

## Conference and Seminar Presentations

- Minimum Wages and Employer-Provided Health Insurance  
*Association for Public Policy Analysis and Management Research Conference*, Washington D.C. 2001
- The Impact of Illness on Marriage and Divorce  
*International Health Economic Association World Congress*, San Francisco, CA 2003  
*Midwest Economics Association*, Saint Louis, MO 2003
- An Impact Analysis of Tribal Government Gaming in California  
*American Indian Policy Conference*, UCR- Palm Desert Campus, CA 2005  
*International Conference on Gambling & Risk Taking* Lake Tahoe, NV 2006
- The Effect of Occupational Licensing Laws on Minorities: Evidence from the Progressive Era  
*Midwest Economics Association*, Chicago, IL 2006  
*NBER –Development of the American Economy*, Cambridge, MA 2007  
*Allied Social Science Association Meetings*, New Orleans, LA 2008
- Trends in Student Effort  
*CIRP 40<sup>th</sup> Anniversary Symposium – Higher Education Research Institute*, Los Angeles, CA 2006
- The Falling Time Costs of College: Evidence form Half a Century of Time Use Data  
*NBER-Higher Education Meeting*, Cambridge, MA 2007  
*Causes and Consequences of Increasing Earnings Inequality*, Bass Lake, CA 2007  
*Claremont McKenna College*, Claremont, CA 2007  
*International Association for Time-use Research*, Paris, France 2010
- Disentangling the Relationship Between Motherhood and Wages: Evidence from Peru  
*Allied Social Science Association Meetings*, New Orleans, LA 2008
- Motherhood and Female Labor Supply in Developing Countries: Evidence from Infertility Shocks  
*Society for Labor Economics*, Cambridge, MA 2009  
*Western Economics Association*, Vancouver, Canada 2009  
*Middle Tennessee State University*, Nashville, TN 2011
- A New Approach to Estimate the Effects of Family Size on Child Development  
*NBER- Children’s Program Meeting*, Cambridge, MA 2008  
*University of California –Irvine*, Irvine CA 2009  
*Society for Labor Economics*, Cambridge, MA 2009  
*Western Economics Association*, Vancouver, Canada 2009
- Do Course Evaluations Predict Learning? Evidence from a Pre-test/Post-test Setting  
*University of California-Riverside*, Riverside, CA 2010  
*Western Economics Association*, Portland, Oregon 2010

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| <i>All-CA Labor Conference, Santa Barbara, CA</i>   | 2010 |
| The Wage Penalty for Motherhood in Developing Countries   |      |
| <i>Conference on Economic Growth and Development ISI Delhi, Delhi, India (2011)</i>                                       |      |
| <i>Tohoku University, Sendai, Japan</i>   | 2013 |
| <i>NBER- Children's Program Meeting, Cambridge, MA</i>  | 2013 |
| <i>University of Vermont, Burlington, VT</i>  | 2014 |
| <i>Allied Social Science Association Meetings, Philadelphia, PA</i>   | 2018 |
| <i>Faculty Work in Progress Series, Boston, MA</i>  | 2018 |
| Health Statistics and Evidence Based Medicine   |      |
| <i>University of California- Riverside, Riverside, CA</i>   | 2014 |
| Baby Boomlets and Baby Health: Hospital Crowdedness, Treatment Intensity and Infant Health                                |      |
| <i>Western Economics Association, San Francisco, CA</i>   | 2012 |
| <i>University of Southern California, Los Angeles, CA</i>   | 2013 |
| <i>Colorado University – Denver, Denver, CO</i>   | 2013 |
| <i>University of California-Riverside, Riverside, CA</i>  | 2014 |
| <i>University of Connecticut, Storrs, CA</i>  | 2014 |
| <i>Northeastern University, Boston MA</i>   | 2015 |
| <i>Bureau of Economic Analysis, Washington D.C</i>  | 2016 |
| Do the Effects of Occupational Licensure Vary with Time? Evidence from Registered and Practical Nurses in the US, 1950-80 |      |
| <i>Association for Public Policy Analysis and Management, Albuquerque, NM</i>   | 2014 |
| “Did Early Prohibition Matter?”   | 2019 |
| <i>Vanderbilt University</i>  |      |
| “The Impact of Scope-Of-Practice Restrictions on Access to Medical Care”  | 2019 |
| <i>SITE Conference on Occupation Licensing Stanford, CA</i>   |      |
| "For Better or for Worse? Fertility Challenges and Marital Dissolution”   |      |
| <i>Society for Labor Economics</i>  | 2020 |
| <i>Population Association of America</i>  | 2024 |
| “2018 Government Shutdown and SNAP Benefits' Timing: Can Food Stamps Recipients Smooth Consumption?”                      |      |
| <i>Northeastern University</i>  | 2021 |
| <i>Association for Public Policy Analysis and Management Research Conference</i>  | 2021 |
| <i>American Association Annual Meeting</i>  | 2022 |
| “Teacher Testing Standards and the new Teacher Pipeline”  |      |
| <i>Northeastern University</i>  | 2022 |
| <i>Association for Public Policy Analysis and Management Research Conference</i>  | 2023 |

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| <i>Allied Social Science Association Meetings</i>  | 2024 |
| “Where the Rubber Meets the Road: Examining Barriers to Job Placement in Summer Youth Employment Programs” |      |
| <i>Society for Labor Economics</i>   | 2023 |
| <i>Association for Public Policy Analysis and Management Research Conference</i>                           | 2023 |
| <i>NBER- Children’s Program Meeting</i>  | 2024 |
| “Persistence in Season of Birth: A New Linkage-Free Measure of Black Intergenerational Mobility”           |      |
| <i>Society for Labor Economics</i>   | 2024 |
| <i>Mountain West Economic History Meetings</i>   | 2024 |
| <i>NBER- Development of the American Economy</i>   | 2024 |
| <i>Clark University</i>  | 2024 |
| <i>University of Vermont</i>   | 2025 |
| <i>Harvard University</i>  | 2026 |
| “Summer Learn and Earn Programs and College Goings,”   |      |
| <i>Northeastern University – Faculty Works-in-Progress Series</i>  | 2026 |