

Lynch Associates

Project Coordinator

Makenna Cherry, Political Science 2019

About Lynch Associates

Lynch Associates is a small lobbying firm in Boston that is focused on legislative and regulatory advocacy, strategic communication, association management, and government procurement services. Our team consists of a diverse background of professions, such as lawyers and consultants, and our firm handles clients from a variety of fields, such as health care and transportation. The firm provides research materials, coalition partners, and legislative guidance for clients looking for opportunities to expand their business in the political climate of Massachusetts and other New England states. The overall mission of Lynch Associates is to be committed to the ethical pursuit of clients' objectives through informed consultations and strategic planning.

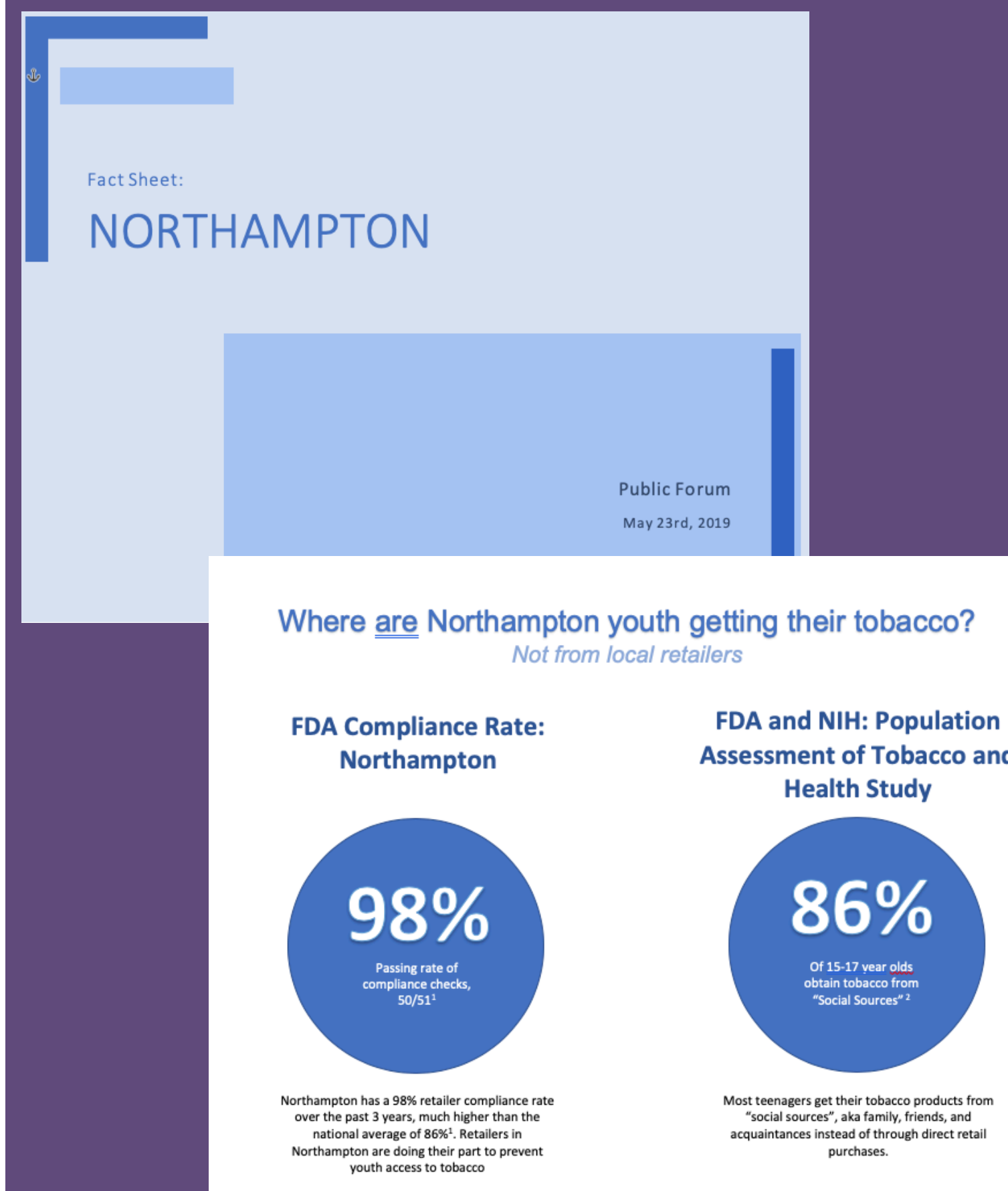
My Role

During my time at Lynch Associates, I worked on a variety of projects assigned to me by my coworkers for many different clients. My daily work consisted of:

- Monitoring local ordinances and legislative changes for MA, NH, and RI.
- Drafting letters for local politicians regarding client's needs.
- Creating fact sheets to be used in advocacy for clients
- Keeping clients up to date about upcoming meetings regarding their objectives
- Visiting the Statehouse to attend various hearings for our government affairs team.
- Hosting fundraisers for local politicians

Examples of Work

Below is a fact sheet submitted to the Town of Northampton regarding vaping regulations.



Academic Outcomes

My time at Lynch Associates was full of hands on activity and kept me thoroughly involved in work that was both challenging and meaningful. It has pushed me to improve my skills in time management, organization, and research.

Much of my time at work was used researching policy decisions being made across the state, and educating local politicians and elected officials on the objectives of our clients. Through this, I was not only able to apply my research skills from classes such as Research Methods when picking convincing peer reviewed journals for fact sheets such as the one below, but I was able to use this research to actively educate and inform those we were reaching out to. Due to my work revolving around local meetings, my projects were often restricted to a small time frame, and thus pushed me to work diligently and manage my time efficiently.

This co-op has taught me how to effectively advocate for myself and others, and handle an increasing load of responsibility. My coworkers treated me as a permanent part of the team rather than an intern, so my work felt meaningful and I was able to apply my skills, and learn new ones. I feel as though I have learned not only about the legislative and legal processes in the Commonwealth of Massachusetts, but I feel as though I have learned to be more confident in my work and my ability to produce a convincing, well researched argument.

Impact on Future

Due to the variety of background of many of my coworkers, I was exposed to many different career choices and was able to realize that I have many options in the future due to my time spent at this co-op. Not only was I able to work directly with lawyers who took me through their daily workload and its impact on our clients, but I was able to work with former campaigners for elected officials as high up as the House of Representatives, and former consultants who focused more on the business aspect of politics. Many of my coworkers have switched careers as well, showing that just because you start in one career doesn't mean your skills are not valuable in another. I was also able to spend much of my time networking with not only my coworkers but many clients as well, making it so that post graduation I have a safety net to fall back on with my many connections made.

This co-op felt like my first real introduction to the adult world, and has given me a foundation for which my future career can thrive, and for that I am extremely grateful.

Lynch LYNCH ASSOCIATES
Committed to Your Success