

## ECONOMICS, FINANCE, AND SUSTAINABILITY

### EDUCATION

VANDERBILT UNIVERSITY, Nashville, TN

**Ph.D. Economics; Specialties: Labor Economics, Environmental Economics, and Economic History**

VERMONT LAW SCHOOL, Royalton, VT

**Masters Environmental Law and Policy**

HARVARD UNIVERSITY, Cambridge, MA

**Masters Sustainability and Environmental Management**

### PROFESSIONAL EXPERIENCE

**NORTHEASTERN UNIVERSITY**, Boston, MA

**2017 to present**

Assistant Teaching Professor, Department of Economics

### INVITED EXTERNAL CONFERENCE AND LECTURE PRESENTATIONS

- Presenter. (*forthcoming*, November 20, 2021). Southern Economic Association Annual Meeting: *Morality: The Missing Preference*.
- Presenter. (*forthcoming*, November 5, 2021). 2nd International Conference on Biodiversity and Environmental Management, Virtual: Keynote, *The paradox of value: An opportunity for transformative change*.
- Presenter. (*forthcoming*, October 16, 2021). 2021 Vermont Journal of Environmental Law Symposium, The World of Waste in a Wasteful World, Virtual: *Ocean Pollution*.
- Presenter. (*forthcoming*, October 14, 2021). American Association for Sustainability in Higher Education (AASHE), Virtual: Keynote, *The shifts in educational policy and practice necessary to create a sustainable future*.
- Presenter. (September 23, 2021). Planetary Health and the COVID Response, CLSU (Philippines), Virtual: *Economics as Religion, Advancing the Planetary Sustainability*.
- Moderator. (September 16, 2021). Economist Climate Risk Week Europe, Virtual: *Building Climate Resilient Communities*.
- Presenter. (September 14, 2021). International Initiative for Promoting Political Economy, Virtual: *Supporting collectivism through plurality in economic systems*.
- Presenter. (July 17, 2021). Rethinking Theology in the Anthropocene, Virtual: *Economics as Religion*.
- Presenter. (June 3, 2021). Justice Studies Association Annual Conference, Virtual: *Aligning Policing: The Need to Question Economics*.
- Presenter. (May 28, 2021). Iqra University, Pakistan, Webinar Series, Virtual: *Achieving Sustainability: The Need to Question Economics*.
- Presenter. (May 20, 2021). 7<sup>th</sup> World Conference on Women's Studies, Virtual: *Transnational Feminisms: Creating a Livable Planet*.
- Plenary Speaker. (March 4, 2021). 2<sup>nd</sup> World Conference on Waste Management, Virtual: *Sustainable Waste Management, Facilitating a New Economic System*.
- Presenter. (February 3, 2021). Gender Mainstreaming: Global Perspectives, Virtual: *The Value of Work*.
- Presenter. (January 26, 2021). Sustainability Curriculum Consortium, Virtual: *Sharing Perspectives on the National Academies Report on Sustainability in Higher Education*.
- Presenter. (January 5, 2021). National Council for Science and the Environment, Virtual: *The Rationale for Economic Literacy in Sustainability Education*.
- Presenter and Session Chair. (January 3, 2021). Association for Social Economics-American Economics Association Annual Meeting, Virtual: *Addressing Societal Externalities to Promote Racial Equality*
- Presenter. (September 27, 2020). Embedded Racism in the Law, Virtual: *Social Construction and Implicit Bias: A discussion of Land Use Law and the Economics of Crime*.
- Presenter. (September 22, 2020). Association of Environmental Management and Sustainability, Virtual: *Aligning Economics to Sustainability: Waste Management and the Environment*.
- Presenter. (February 13, 2020). Sustainability Literacy: Faculty, Staff and Students as Agents of Change, Charleston, South Carolina: *The role of economic literacy in fostering sustainability: The opportunity in the teaching of Principles of Economics*.

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**PROFESSIONAL EXPERIENCE - CONTINUED**
**NORTHEASTERN UNIVERSITY, Boston, MA**
**2017 to present**
Assistant Teaching Professor, Department of Economics (continued)
**INVITED EXTERNAL CONFERENCE AND LECTURE PRESENTATIONS—CONTINUED**

- Presenter. (December 4, 2019). Northeastern Alumni Association. Falmouth, Massachusetts: *Economics of Consumption and Climate Change*.
- Presenter. (November 15, 2019). Eastern Nazarene College. Quincy, Massachusetts: *Plastic, Economics & Sustainability: Restoring Life on Earth with Dr. Madhavi Venkatesan*.
- Presenter. (October 18, 2019) EconED. New Orleans, Louisiana: *Economics of Sustainability*.
- Plenary Speaker. (April 26, 2019). 5<sup>th</sup> World Conference on Women's Studies, Bangkok, Thailand: *Sustainability and the economic status of women*.
- Presenter. (December 12, 2018). 2<sup>nd</sup> Symposium on Sustainability in University Campuses, Florence, Italy: *Involving students in implementing a campus culture of sustainability*.
- Presenter. (November 15, 2018). American Society of Criminology, Atlanta: *Bounded rationality: The vicious cycle of female crime and punishment*.
- Presenter. (September 28, 2018). Lyceum Speaker's Series, Bridgewater, Massachusetts: *Economics of Climate Change*.
- Presenter. (September 12, 2018). International Society for Ecological Economics, Puebla, Mexico: *Divergent perspectives, sustainability attainment with and without value for the environment*.
- Presenter. (September 7, 2018). European Association for Evolutionary Political Economy, Nice, France: *Context and causality: How the teaching of economics has influenced the significance of sustainability*.
- Presenter. (June 7, 2018). Global Studies Conference, Washington, D.C.: *Economics: Disparity, policy and the rise of nationalism*.
- Plenary Speaker. (May 4, 2018). World Conference on Women's Studies, Columbo, Sri Lanka: *The role of women in sustainable economic development*.
- Presenter. (November 10, 2017). United Nations Framework Convention on Climate Change, Conference of Parties 23, Press Conference, Bonn, Germany: *The role of economics in sustainability*.
- Presenter. (November 8, 2017). Sustainability and Humanities: linking social values, theology and spirituality towards sustainability, Canterbury, United Kingdom: *The evolution of societal values: A historical perspective of the role of sustainability in the practice of economics*.
- Presenter. (November 3, 2017). St. Louis Federal Reserve Professors Conference, St. Louis, Missouri: *Making Economic Education Relevant: Economics and Sustainability*.
- Chair and Presenter. (October 28, 2017). New England Historical Association, Willimantic, Connecticut: *Exploring Sustainable Development: An Assessment of the Economic History of Southeastern Massachusetts, 1860-1979*.
- Presenter. (October 14, 2017). Association for Integrity and Responsible Leadership in Economics and Associated Professions, St. Louis, Missouri: *Creating Sustainability as a cultural norm: The role of assumptions in the teaching of economics*.
- Presenter. (October 13, 2017). Association of American Colleges and Universities, Global Engagement and Social Responsibility: Higher Education's Role in Addressing Global Crises, New Orleans, Louisiana: *Religious literacy and global citizenship: An innovative program development*.
- Presenter. (October 7, 2017). Council for Economic Education Annual Meeting, Brooklyn, New York: *Incorporating lifecycle analysis to promote an understanding of the economics of sustainability*.
- Panelist and Moderator. (October 3, 2017). Sustainatopia, Boston, Massachusetts: *ESG ratings and financial performance—Seeking Alpha*.
- Presenter. (September 28, 2017). International Conference on Social Responsibility, Ethics and Sustainable Business, HTW University, Berlin, Germany: *Investors and Corporate Social Responsibility: An opportunity for operationalized sustainability?*

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**PROFESSIONAL EXPERIENCE - CONTINUED**

**NORTHEASTERN UNIVERSITY**, Boston, MA

**2017 to present**

Assistant Teaching Professor, Department of Economics (continued)

INVITED PUBLIC LECTURES AND PRESENTATIONS

- Presenter. (April, 21, 2021). Earth Week Cape Cod Community College, Virtual: *Environmental and Social Justice Panel*.
- Presenter. (February 6-7, 2021). Global Health Innovation Summit, Virtual: *The complexity, challenge and benefit of organized stakeholder engagement*.
- Presenter. (September 29, 2020). #CoffeeWithKBLIC, Virtual: *Integrating Business and Sustainability*.
- Presenter. (September 26, 2020). Massachusetts Library Association, Communities Responding to Extreme Weather (Virtual): *The Economics of Climate Change*.
- Presenter. (August 19, 2020). AASHE and Sustainability Curriculum Consortium, Virtual: *Making Economics Relevant: Incorporating SDG 8 & SDG 12 in the Curriculum-An Interdisciplinary Discussion*.
- Presenter. (August 3, 2020). Sustainable Practices and the Center for Coastal Studies, Virtual: *Plastic Local Impact and Call to Action*.
- Presenter. (July 9, 2020). Northeastern Women in Economics, Virtual: *Race Matters*.
- Presenter. (May 31, 2020). Chapel in the Pines, Eastham, Massachusetts, Virtual: *The Other Side of Fear: The Opportunity COVID-19 Offers Us*.
- Presenter. (December 1, 2019). Unitarian Meetinghouse, Chatham, Massachusetts: *Economics of Sustainability*.
- Presenter. (October 2, 2019). Unitarian Meetinghouse, Falmouth, Massachusetts: *Economics of Climate Change*.
- Presenter. (August 18, 2019). St. Christopher's Episcopal Church, Chatham, Massachusetts: *Reflection on sustainability and individual action*.
- Presenter. (May 30, 2019). Falmouth Jewish Congregation, Falmouth, Massachusetts: *Protecting our Environment: Understanding the true cost of our consumption*.
- Presenter. (May 20, 2019). Special Guest Speaker, Outermost Toast Toastmasters, Wellfleet, Massachusetts: *The Economics of Sustainability*.
- Presenter. (May 18, 2019). Broto, Provincetown, Massachusetts: *Economics of Climate Change*.
- Presenter. (May 17, 2019). Unitarian Universalist Church Kingston Environmental Justice Special Program, Kingston, Massachusetts: *Economics of Climate Change and the Power of Collective Action*.
- Presenter. (May 10, 2019). Green New Deal Town Hall, Wellfleet, Massachusetts: *Economic Impact of the Green New Deal*.
- Presenter. (April 18, 2019). Sustainable Development Goals, Bridgewater State University, Bridgewater, Massachusetts: *Sustainable Development Goals, Sustainable Growth and the Paris Agreement*.
- Presenter. (March 21, 2019). Brewster Community Network Forum, Brewster, Massachusetts: *Municipal Plastic Bottle Ban*.
- Presenter. (March 18, 2019). Women's International League for Peace and Freedom, Yarmouth, Massachusetts: *Journeys of Origin in Celebration of International Women's Day*.
- Presenter. (March 13, 2019). Faith in Action Series, Pilgrim Congregational Church, Harwich, Massachusetts: *Climate Change: What can one person do?*
- Presenter. (February 24, 2019). Full Gospel Tabernacle Church, Brockton, Massachusetts: *Featured Speaker, African History Month*.
- Presenter. (February 20, 2019). Cape Cod Community College, Hyannis, Massachusetts: *Economics of Sustainability*.

**Courses taught:** *Principles of Microeconomics/ Macroeconomics, Intermediate Microeconomics, Economics of Sustainability\**, *Economics of Race\**, *Economics of Crime*, *Ecological Economics*, *Religious Influences on Economics\**. (\*course developer).

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**PROFESSIONAL EXPERIENCE - CONTINUED**
**BRIDGEWATER STATE UNIVERSITY**, Bridgewater, MA**2014 to 2017**Assistant Professor, Department of EconomicsConsultant, Center for Economic Education

## INVITED EXTERNAL CONFERENCE AND LECTURE PRESENTATIONS

- Presenter. (May 18, 2017). Sustainability and Social Science Research Symposium. University of Michigan, Ann Arbor, Michigan: *Sustainability and Civic Engagement: A Communications Engagement and Education Plan*.
- Presenter, Chair, & Assistant to Conference Committee. (May 4-6, 2017). Third World Conference on Women's Studies. Columbo, Sri Lanka: *Narrowing the wage gap: Using data to implement policy*.
- Presenter. (April 11, 2017). International Conference on Environmentally Sustainable Entrepreneurship, Claflin University, Orangeburg, South Carolina: *Assessing gender equality: The role of a culture of sustainability*.
- Presenter. (November 17, 2016). Alden B. Dow Speaker, Global Entrepreneurship Week, Northwood University, Midland, Michigan: *Sustainable economic development in the era of climate change*.
- Presenter. (October 15, 2016). International Atlantic Economic Society, Washington, D.C.: *Market incentives, social values, and access to sustainable food production: The role of consumers*.
- Presenter. (October 8, 2016). New York Theological Seminary and Institute for Cross Cultural Studies and Academic Center, New York, New York: *Reconciling moral philosophy, religious and spiritual practice with economic outcomes in 17<sup>th</sup> century Massachusetts*.
- Presenter. (September 30, 2016) EconED. Fort Lauderdale, Florida: *Market prices, externalities and the significance of conscious consumption decisions*.
- Presenter. (September 16, 2016). World Symposium on Sustainable Development at Universities-MIT, Cambridge, Massachusetts: *Promoting a university culture of sustainability: The Role of conscious consumption*.
- Presenter. (August 22, 2016). Society for the Study of Social Problems, Seattle, Washington: *An Analysis of the welfare generation of public-private partnerships*.
- Presenter. (June 25, 2016). International Association for Feminist Economics, Galway, Ireland: *Empowering women: The need to look beyond agriculture and food security and address reproductive freedom*.
- Presenter. (June 7, 2016). The 8th International Conference of Education, Bridgewater, Massachusetts: *Online sessions: Enabling a learning environment*.
- Presenter. (June 3, 2016). Justice Studies Association, Albany, New York: *Food security and public assistance, fostering American interconnectedness*.
- Presenter. (January 8, 2016). Lily Conference, Austin, Texas: *Integrating sustainability across the curriculum*.
- Presenter. (January 4, 2016). American Economics Association, San Francisco, California: *Defining sustainable consumption: An applied activity*.
- Presenter, Chair and Discussant. (October 9 and 10, 2015). International Atlantic Economic Society, Boston, Massachusetts: *Cultural Economics: The role of Economics: Creating the sustainable rational agent*.
- Presenter. (October 3, 2015). Canada/U.S. Society of Ecological Economics: Pathways for Change: Toward a Just and Sustainable Society, Vancouver, B.C., Canada: *Economics as the foundation for sustainable practices*.
- Panel Chair and Discussant. (June 5, 2015). Native Americans and Indigenous Societies Association Annual Meeting, Washington D.C .
- Presenter. (May 18, 2017). Sustainability and Social Science Research Symposium. University of Michigan, Ann Arbor, Michigan: *Sustainability and Civic Engagement: A Communications Engagement and Education Plan*.
- Presenter, Chair, & Assistant to Conference Committee. (May 4-6, 2017). Third World Conference on Women's Studies. Columbo, Sri Lanka: *Narrowing the wage gap: Using data to implement policy*.
- Presenter. (April 11, 2017). International Conference on Environmentally Sustainable Entrepreneurship, Claflin University, Orangeburg, South Carolina: *Assessing gender equality: The role of a culture of sustainability*.
- Presenter. (November 17, 2016). Alden B. Dow Speaker, Global Entrepreneurship Week, Northwood University,

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**PROFESSIONAL EXPERIENCE - CONTINUED**
**BRIDGEWATER STATE UNIVERSITY, Bridgewater, MA (continued)****2014 to 2017**

## INVITED EXTERNAL CONFERENCE AND LECTURE PRESENTATIONS—CONTINUED

- Midland, Michigan: *Sustainable economic development in the era of climate change.*
- Presenter. (October 15, 2016). International Atlantic Economic Society, Washington, D.C.: *Market incentives, social values, and access to sustainable food production: The role of consumers.*
- Presenter. (October 8, 2016). New York Theological Seminary and Institute for Cross Cultural Studies and Academic Center, New York, New York: *Reconciling moral philosophy, religious and spiritual practice with economic outcomes in 17<sup>th</sup> century Massachusetts.*
- Presenter. (September 30, 2016) EconED. Fort Lauderdale, Florida: *Market prices, externalities and the significance of conscious consumption decisions.*
- Presenter. (May 30, 2015). Justice Studies Association: Justice/Injustice: The Complexities of Race, Bridgewater, Massachusetts: *Racial discrimination and social justice: The role of economic values.*
- Presenter. (May 29, 2015). Lily Conference, Bethesda, Maryland: *Integrating sustainability across the curriculum.*
- Presenter. (April 22, 2015). Perspectives on Sustainable Consumption, Dubrovnik, Croatia: *Sustainability and the economics of embedded values.*
- Presenter. (February 23, 2015). BSU TEDx, BSU 2040, What's Our Future, Bridgewater, Massachusetts: *Values, behaviors and economic outcomes.*
- Presenter. (February 5-6, 2015). World Universities Forum, Savannah, Georgia: *Education, economic growth, and sustainable development: Aligning the focus from tactical to strategic.*
- Presenter. (January 3-5, 2015), American Economic Association Annual Meeting, Boston, Massachusetts: *Incorporating sustainability into Principles of Macroeconomics: A case study.*
- Presenter. (November 22-24, 2014). Southern Economic Association Annual Meeting, Atlanta, Georgia: *Values, behaviors, and economic outcomes: Sustainability in the teaching of Economics.*
- Presenter. (October 6-10, 2014). Knowledge Crossing Borders, International Conference on Higher Education, Heredia, Costa Rica: *The "Values" foundation of incorporating sustainability into the Economics curriculum.*
- Presenter. (September 25-28, 2014). International Academic Forum, North American Conference on Education, Providence, Rhode Island: *Sustainability in the curriculum and teaching of Economics: Transforming introductory macroeconomics.*
- Presenter. (September 3-5, 2014). World Symposium on Sustainability at Universities, Manchester, England: *Values, Behaviors, and Economic Outcomes: Sustainability in the teaching of Economics.*
- Presenter. (April 28-30, 2014). The 6th International Conference of Education, Amman, Jordan: *Integrating sustainability across the curriculum: A case study of Principles of Macroeconomics.*

## INVITED PUBLIC LECTURES AND PRESENTATIONS

- Presenter. (April 25, 2017). The Trump Administration: First 100 Days, Center for Democratic Governance and Leadership, Bridgewater State University, Bridgewater, Massachusetts: *Economic policy.*
- Presenter. (April 25, 2017). Ask the Professor Cape Cod, Yarmouth, Massachusetts: *The economic rationale for sustainability in the era of climate change.*
- Presenter. (April 18, 2017). Global Sustainability Week, Center for Sustainability, Bridgewater State University, Bridgewater, Massachusetts: *Conscious consumption.*
- Presenter. (April 18, 2017). Revisiting the Silk Road, Center for Asian Studies, Center for Middle East Studies, and Center for International Engagement; Bridgewater State University, Bridgewater, Massachusetts: *The Silk Road Economic Perspectives.*
- Presenter. (April 13, 2017). Faculty Teaching Forum, Center for Advancement of Research and Scholarship,

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**PROFESSIONAL EXPERIENCE – CONTINUED**
**BRIDGEWATER STATE UNIVERSITY, Bridgewater, MA** (*continued*)**2014 to 2017**

## INVITED PUBLIC LECTURES AND PRESENTATIONS—CONTINUED

Bridgewater State University, Bridgewater, Massachusetts: *Making assignments tangible, Statistical sampling: Design and evaluation.*

- Presenter. (March 25, 2017). Pizza and Prof, Honors Program, Bridgewater State University, Bridgewater, Massachusetts: *Value-based consumption.*
- Presenter. (February 23, 2017). New Faculty Innovation Forum, Center for Advancement of Research and Scholarship, Bridgewater State University, Bridgewater, Massachusetts: *Conscious consumption.*
- Presenter. (November 18, 2016). United Nations Children’s Day, BSU College of Education, Bridgewater, Massachusetts: *United Nations Sustainability Development Goals, Economic Growth.*
- Presenter. (November 14, 2016). Revisiting the Silk Road, Asian Studies Program and Center for Middle East Studies, Bridgewater, Massachusetts: *Economics and social impact of globalization.*
- Presenter. (November 14, 2016). International Week, Economics Department, Bridgewater, Massachusetts: *Climate change finance.*
- Presenter. (October 25, 2016). Ask the professor Cape Cod, Yarmouth, Massachusetts: *Economics of climate change.*
- Presenter. (October 19, 2016). Sustainability Week, Center for Sustainability, Bridgewater, Massachusetts: *Plastic bag reduction ordinance.*
- Presenter. (October 6, 2016). Presidential Teach-in, Who Counts? Bridgewater, Massachusetts: *Perception is Reality, Consumer confidence and election outcomes.*
- Presenter. (May 13, 2016). CARS May Celebration, Center for Academic Research and Scholarship, Bridgewater, Massachusetts: *The need for Global Religious Studies in a public university; Sustainability throughout the curriculum.*
- Presenter. (December 10, 2015). COP21 Panel, Center for Sustainability, Bridgewater, Massachusetts: *Economics of global climate change.*
- Presenter. (November 17, 2015). International Week, Economics Department, Bridgewater, Massachusetts: *Economics of global food security.*
- Presenter. (November 2, 2015). CARS Nobel Prize Explained, Center for Academic Research and Scholarship, Bridgewater, Massachusetts: *Nobel Prize, Economics.*
- Presenter. (May 13, 2015). CARS May Celebration (Sponsored by the Center for Academic Research and Scholarship), Bridgewater, Massachusetts: *Assessing the cost of discrimination.*
- Presenter. (March 26, 2015). History Conference: The Arc of Teacher Education from the Normal School to Now (Sponsored by the History Department), Bridgewater, Massachusetts: *Post-bellum Black educational access: The Normal School origins of Fisk University.*
- Presenter. (November 19, 2014). International Week, Center for International Engagement, Bridgewater State University, Bridgewater, Massachusetts: *Economics of global resources and climate change: Understanding the how and why of our current planetary condition.*
- Presenter. (October 20, 2014). Sustainability Day, Center for Sustainability, Bridgewater, Massachusetts: *Building a more sustainable society.*
- Presenter. (May 14, 2014). CARS May Celebration (Sponsored by the Center for Academic Research and Scholarship), Bridgewater, Massachusetts: *Research and sustainability applications in teaching.*

**Courses taught:** *Foundations in Global Religious Studies\**, *Foundations in Economics\**, *Introduction to Economics\**, *Principles of Microeconomics*, *Principles of Macroeconomics*, *Global Economic History*, *Economics of Race\**, *Environmental Economics*, *Economics of Sustainability\**, *Business Statistics*, and *Leading Sustainable Organizations*. (\* course developer).

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**PROFESSIONAL EXPERIENCE – CONTINUED****SUSTAINABLE PRACTICES, Brewster, MA****2013 to present**Executive Director

Sustainable Practices Ltd. is a non-profit, IRS 501(c)(3) designated corporation that specializes in the integration of sustainability into business, non-profit, and government: operations, curriculum, branding and stakeholder communications. As part of our consulting practice, we offer communication, research, and outreach services to promote strategic stakeholder engagement and increased understanding of sustainability issues and relevance.

**THE HARTFORD FINANCIAL SERVICES GROUP, Hartford, CT****2011 to 2012**Assistant Vice President, Financial Communications and Investor Relations

- Managed all financial communications and development and dissemination of company's quarterly and annual earnings release.
- Developed and oversaw production of inaugural Corporate Social Responsibility report and template; member of Environmental Oversight Committee; responsible for IR socially responsible investor outreach and communication programs.
- Communications point of contact for Chief Financial Officer and Chief Risk Officer.
- Produced annual investor materials; supervised annual meeting and ensured financial reporting compliance with SEC rules and regulations.
- Instituted IR competitor intelligence function; monitored industry research, as well as, analyst commentary, financial outlook and performance, and operating strategy of peers. Led investor relations research initiatives, including market, industry competitor and economic analysis; created daily, monthly, and quarterly updates and peer valuation reports for senior management.

**AMERICAN LIFE INSURANCE COMPANY (AIG), New York, NY****2009 to 2011**Vice President, Financial Communications and Investor Relations

- Established and managed an investor relations function; prepared infrastructure for public offering; determined valuation peers; targeted equity and fixed income investors; created website; managed budget and vendor relationships.
- Provided commentary on global economic events and impact to business in the regions/countries of focus; led global research and analysis initiatives; developed competitor intelligence, monitored industry news, and trends and prepared reports, including daily closing commentary comprised of country, regional, and, earnings summaries, and operational news.
- Developed executive-level presentations for business summits; created investor presentations; provided financial content for external communications, including earnings reports.
- Contributed to strategic planning, marketing and communications, branding, and external messaging. Established corporate governance practices and standardized senior-level and enterprise-wide financial communications.
- Assisted with the integration of ALICO into MetLife; working within the combined integration team.

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**PROFESSIONAL EXPERIENCE – CONTINUED****UNUM GROUP, Chattanooga, TN****2006 to 2009***Assistant Vice President, Investor Relations*

- Developed financial communications strategies; established consistency in internal financial communications, centralizing financial communications within IR.
  - Wrote earnings release; financial communications materials; and investor presentations; created white papers explaining life insurance securitization and outlining benefits of securitizations.
  - Developed and managed external investor relations website; recognized by *Newsweek* and IR Global Rankings for corporate governance transparency in 2009 (rang the NYSE closing bell in recognition by IR Magazine).
  - Provided editorial input to Form filings (10Q and 10K) as a member of the disclosure committee; direct responsibility for “Ratings” section of Form filings; inserted language in 1Q09 to identify operational risk and active risk management practices within the MD&A.
- Established communication program to proactively engage socially responsible investors, including participation in Carbon Disclosure Project, created corporate Environmental Policy statement and singularly responsible for the introduction of environmental sensitivity as an overt component in the Investment Department’s Investment Policy Statement specific to investment decisions and allocations.
  - Collaborated with Corporate Communications to develop a Corporate Social Responsibility report.
- Planned, organized, and attended industry conferences, and meetings with executive management and investors.
- Conducted on-going market, industry, competitor, and macroeconomic economic analysis; interfaced with equity and fixed income analysts, and rating agencies to update investors.
  - Authored monthly risk management Economic Update for senior leaders to assess trends and potential impact to domestic and U.K. insurance product sales.
  - Produced peer and investor relations reports, including market and sector commentary.
- Provided input specific to capital management strategies as a member of capital market sub-committee; presented compelling data to support a dividend increase.
- Developed and maintained financial model, including analyst models and internal projections

**FINANCIAL DYNAMICS, New York, NY****2005 to 2006***Assistant Vice President, Investor Relations and Corporate Communications*

- Performed detailed market, industry, competitor, and economic analysis; published reports, articles, and white papers for clients, including hedge funds, private equity, and asset management firms.
- Maintained relationships with senior management and clients; proactively disseminated data and information that could impact client share performance.
- Created communications strategies, including marketing collateral, thought leadership platforms, web content, press releases, factsheets, conference call scripts, and investor presentations.

**ADVISOR PRODUCTS INC., Westbury, NY****2004 to 2005***Economist and Senior Financial Writer*

- Authored financial planning articles, web content, and quarterly newsletters educating high net-worth investors and advisors on potential fixed income and equity products for estate planning, foundation, and insurance strategies.



**BOOKS**

- Venkatesan, M. (*forthcoming under contract*, 2021). *SDG 12: Responsible Consumption and Production*. New York, NY: Routledge.
- Venkatesan, M. (*forthcoming under contract*, 2021). *Economics of Sustainability*. New York, NY: Springer.
- Venkatesan, M. & Luongo, G. (2019). *SDG8 - Sustainable Economic Growth and Decent Work for All*. London, UK: Emerald Publishing.
- Venkatesan, M. (2019). *Policy-making, visioning, structures, management and strategies*. Volume Editor, In Walter Leal Filho (Ed), *Encyclopedia of Sustainability in Higher Education*. London, England: Springer.
- Venkatesan, M. (2018). *Foundations of Macroeconomics, A Framework for Sustainable Practices*. Charlotte, NC: Kona Publishing.
- Venkatesan, M. (2017). *Foundations of Microeconomics, A Framework for Sustainable Practices*. Charlotte, NC: Kona Publishing.
- Venkatesan, M. (2017). *Economics: A Primer, A Framework for Sustainable Practices*. (3<sup>rd</sup> Ed.). Charlotte, NC: Kona Publishing.

**PEER REVIEWED ACADEMIC PUBLICATIONS****CHAPTERS**

- Venkatesan, M. & Omoarova, K. (*forthcoming* 2021). Marketing Sustainability. In Ogunyemi, A. and Bursal, V. *Products for Conscious Consumers: Developing, Marketing and Selling Ethical Product*. London: Emerald Publishers.
- Venkatesan, M. (*forthcoming* 2021). Social Media for Social Change. In Bhattacharyya, J. *Dealing with Socially Responsible Consumers - A Marketing Management Casebook*. Singapore: Springer Nature.
- Venkatesan, M. (2021). Culture, Economics, and Climate Change Adaptation. In Walker, T., Wendt, S., Goubran, S., and Schwartz, T. *Beyond the 2°C - Business and Policy Trajectories to Climate Change Adaptation*. Palgrave Macmillan.
- Venkatesan, M. (2021). Engagement and Efficiency of Remote Higher Education: An Economics Perspective. In Wheatley, D., Hardill, I. and Buglass, S. (Eds.). *Handbook of Research on Remote Work and Worker Well-Being in the Post-COVID-19 Era*. IGI Global.
- Venkatesan, M. (2021). The tie that binds: How economic literacy is a foundation for sustainability. In Starik, M. and Kanashiro, P. (Eds.) *Personal Sustainability Practices: Faculty Approaches to Walking the Sustainability Talk and Living the U.N. SDGs*. London: Edgar Elvers.
- Ilisko, D., Venkatesan, M., & Price, L. (2021). Sustainable Crises Management in Education During COVID-19. In Leal Filho, W., (Ed) *COVID-19: Paving the Way for More Sustainable World*. Springer, Cham.
- Venkatesan, M. (2021). Making Economics Relevant: Incorporating Sustainability. In Leal Filho, W., Salvia, A.L., and Frankenberger, F. (Eds) (2021) *Handbook on Teaching and Learning for Sustainable Development*. Cheltenham: Edward Elgar Publishing.
- Venkatesan, M. (2021). Sustainable Economic Development. In Wamboye, E. and Fayissa, B. (Eds.), *The Palgrave Handbook of Africa's Economic Sectors*. New York, NY: Palgrave MacMillan.
- Venkatesan, M. (2021). Social and Sustainability Marketing and the Sharing economy in the Coffee Shop Culture. In Bhattacharyya, J., Dash, M.K, Hewege, C., Balaji, M.S, and Lim, W. M. (Eds.), *Social and Sustainability Marketing: A Casebook for Reaching Your Socially Responsible Consumers through Marketing Science*. New York: Routledge, Taylor & Francis.
- Venkatesan M. (2021). The Role of Culture and Moral Responsibility in Facilitating a Sustainable Bioeconomy. In: Venkatramanan V., Shah S., and Prasad R. (eds) *Sustainable Bioeconomy*. Springer, Singapore.
- Venkatesan, M., Erickson, J., & Carmichael, C. (2020). The Rationale and Principles for Engagement in an Ecological Economy. In Costanza, R., Erickson, J., Farley, J., and Kubisewski, I. (Eds.), *Sustainable Wellbeing Futures: A Research and Action Agenda for Ecological Economics*, 300-314. London, England: Edgar Elvers.
- Venkatesan, M. & Crooijmans, J. (2019). Involving students in implementing a campus culture of sustainability. In Leal Filho, W. and Bardi, U. (Eds.) *Sustainability in University Campuses: Learning, skills building, and best practice*. Berlin: Springer.

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PEER REVIEWED ACADEMIC PUBLICATIONS

CHAPTERS (*continued*)

- Venkatesan, M. (2019). The evolution of social values: A historical perspective of the role of sustainability in the practice of Economics. In Walter Leal Filho and Adriana Consorte McCrea (Eds.), *Sustainability and the Humanities*. London, England: Springer Nature.
- Venkatesan, M. (2018). Fostering Sustainable Bioeconomies: The role of conscious consumption. In Walter Leal Filho, Ismar Borges de Lima, Diana Pociovalisteanu, and Paulo Brito (Eds.), *Sustainable Bioeconomy: Principles, Challenges and Perspectives*. London, England: Springer.
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### ENCYCLOPEDIA ENTRIES

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- Venkatesan, M. (2021 September 10). Confused on What to Do about Plastic Waste? That's What the Plastics Industry Wants. *Real Clear Policy*.  
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## ACADEMIC RELATIONSHIPS

### EDITORIAL BOARDS

- Editor in Chief, *Sustainability and Climate Change* (Mary Ann Liebert)
- Book Review Editor: *Journal of International Women's Studies*
- Special Issue Editor, Economics and Gender (2021): *Journal of International Women's Studies*
- Special Issue Editor, Educational Leadership for Sustainable Development (forthcoming 2021): *Discover Sustainability* (Springer)
- Associate Editor, *International Journal of Sustainability in Higher Education* (Emerald)

### EXTERNAL RELATIONSHIPS

- Advisory Member, *Asian-African Association for Gender, Women and Sexuality*
- Experts Roster, United Nations Development Program, Crisis Bureau: Gender Equality and Empowerment of Women

## ADVISOR: STUDENT PUBLICATIONS

### ENCYCLOPEDIA ENTRIES

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