

Anna Y. Zhang

Department of Sociology and Anthropology
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EDUCATION

Ph.D in Sociology, Northeastern University, 2025

- Dissertation: *Online Platforms and the Transformation of the Chinese Ethnic Economy*
Committee: Professors Eileen Otis (Chair), Steven Vallas (Co-Chair), Liza Weinstein,
Kunyuan Qiao, Zai Liang

M.A. in Sociology, Northeastern University, 2023

B.A. in Sociology and History, *summa cum laude*, Simmons University, 2020

RESEARCH AND TEACHING INTERESTS

Work, Labor Markets, Immigration, Information and Communication Technology
Qualitative methods, Text analysis, Mixed Methods

PEER-REVIEWED PUBLICATIONS

Zhang, Anna. 2025. Gender and Work: Online Job Platforms of the Chinese Ethnic Economy.
Social Problems. <https://doi.org/10.1093/socpro/spaf025>

MANUSCRIPTS UNDER REVIEW

Zhang, Anna. 2025. Incentivized Precarity: The Impact of Digital Platforms On Immigrant
Workers in the Chinese Restaurant Industry. *Social Forces*.

WORKING PAPERS

Haenschen, K., Smith, M. A., & **Zhang, A.** 2025. “Don’t Use ‘Don’t’: Negative Question
Wording Suppresses External Political Efficacy Scores.”

OTHER PUBLICATIONS

Zhang, Anna. 2025. [Constructing Gender: How Online Job Platforms Reinforce Occupational Segregation](#). *Work in Progress: Sociology on the economy, work and inequality*. *American Sociological Association*.

Zhang, Anna. 2024. Studying Chinese Immigrant Online Job Platforms with Qualitative Text
Analysis. *Sage Research Methods Video: Research Design and Planning Collection*.

PAPERS PRESENTED

Anna Zhang, “Regulated Solidarity in the Digital Age: Agency and Control Among Chinese
Restaurant Workers in the United States.” Association for Asian Studies, Panel Organizer
of “*Chinese Labor in Diaspora: Gender, Identity, and the Bamboo Ceiling in the Modern
World Economy*”. March 2026. Vancouver, Canada.

Anna Zhang, “Incentivized Precarity: Immigrant Workers in the Chinese Restaurant Industry.” American Sociological Association Conference Roundtable. August 9, 2025. Chicago, IL.

Anna Zhang, “Digital Networks and Regulated Solidarity: Re-imagining Trust in the Ethnic Labor Market.” 2025 ICA Media Sociology Post-conference. June 17, 2025. Virtual.

Katherine Haenschen, Marisa Smith, and **Anna Zhang**, “Don’t Use “Don’t”: Negative Question Wording Suppresses External Political Efficacy Scores.” International Communication Association Annual Meeting. June 15, 2025. Denver, CO.

Katherine Haenschen, Kevin Drakulich, and **Anna Zhang**, “Introducing a New External Efficacy Construct.” American Political Science Association. September 5, 2024. Philadelphia, PA.

Anna Zhang, “Encoding Bias: Symbolic Boundaries of Gender and Race in Chinese Immigrant Job Platforms.” American Sociological Association Conference. August 11, 2024. Montreal, Canada.

Katherine Haenschen, **Anna Zhang**, Marisa Smith. “Don’t Use “Don’t Care”: How Negative Question Wording Suppresses External Political Efficacy.” Annual Meeting of the Eastern Communication Association. March 23, 2024. Cambridge, MA. **Top faculty paper panel, Political Communication Interest Group*

Anna Zhang, “Gender and Work: Online Job Platforms of the Chinese Ethnic Economy in the United States.” Association for Asian Studies Conference. March 15, 2024. Seattle, WA.

Anna Zhang, “Unlicensed Street Vendors in the Age of Covid-19: How Chinese Street Vendors in an Ethnic Enclave Frame Their Work”, Eastern Sociology Society Conference. March 13, 2022. Boston, MA.

POSTERS PRESENTED

Anna Zhang, “Supply and Demand: How Social Norms Are Constructed in Chinese-language Job Advertisements”, TADA 2023 Conference: New Directions in Analyzing Text as Data. November 10, 2023. Amherst, MA.

Marisa Smith, Katherine Haenschen, and **Anna Zhang**, “Who Are “People Like Me”? Minoritized Status and (Mis)Measuring Political Efficacy.” American Political Science Association Conference. September 1, 2023. Los Angeles, CA.

RESEARCH EXPERIENCE

College of Social Science and Humanities, Northeastern University

Research Assistant, Measuring External Efficacy, Tier 1 Grant	2024
Research Assistant, Race and Ethnicity in Political Efficacy and Affective Polarization Project	2021–2023

NULab/Digital Integrative Teaching Initiative, Northeastern University

Research Fellow	2022
Research Assistant, Women Writers Vector Toolkit	2022

AWARDS

Outstanding Department Research Paper Award, Department of Sociology and Anthropology, Northeastern University	2025
Top Paper in Political Communication, American Political Science Association	2024

Annual Conference.	
Outstanding Research Paper Award, Department of Sociology and Anthropology, Northeastern University	2022
Elaine Hagopian Award, Department of Sociology, Simmons University	2019

GRANTS

Research Grants

Summer Research Grant, Department of Sociology and Anthropology, \$1120	2024
Summer Research Grant, Department of Sociology and Anthropology, \$1000	2021

Travel Grants

Travel Grant, NULab, Northeastern University, \$500	2024
Travel Grant, PhD Network, Northeastern University, \$500	2024
Travel Award, New Directions in Analyzing Text as Data (TADA), \$500	2023

TEACHING EXPERIENCE

Instructor of Record

Introduction to Sociology, Northeastern University	2026
Introduction to Sociology, Northeastern University	2025
Introduction to Anthropology: Peoples and Cultures, Northeastern University	2024

Teaching Assistant

Sociology of Gender, Northeastern University	2024
The 21 st Century Workplace, Northeastern University	2024
Race and Global Human Mobility, Northeastern University	2024
Introduction to Anthropology: Peoples and Cultures, Northeastern University	2023
Introduction to Anthropology: Peoples and Cultures, Northeastern University	2022
The 21 st Century Workplace, Northeastern University	2022
Global Markets and Local Cultures, Northeastern University	2022
Introduction to Sociology, Northeastern University	2021
Current Issues in Cities/Suburbs, Northeastern University	2020

GUEST LECTURES

Anna Zhang. “Platform Work and Crowdfunding.” Guest Lecture in *The 21st Century Workplace*, Professor Eileen Otis, Undergraduate Course. March 27, 2024. Northeastern University.

SERVICE TO PROFESSION

Peer Reviewer for Gender, Work and Organization	2025
Editorial Associate, Work in Progress Sociology Blog	2024

DEPARTMENTAL SERVICE

Graduate Committee Student Representative (Peer-Elected)	2022–2023
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COMMUNITY OUTREACH

Black Artists of Boston, Reckonings Community Archival Project

2022

PROFESSIONAL MEMBERSHIPS

American Sociological Association | Association of Asian Studies

SKILLS

Proficient in R, Python, STATA, SPSS, NVivo, ArcGIS, MS Suite, OxygenXML, Github